

Burlington City Arts Board Meeting Notes
Lorraine B Good Room, BCA Center
March 17, 2015
3:00pm – 5:00pm

Board members in attendance: Beth Montuori Rowles, Lee Bouyea, Sandy Berbeco, Billi Gosh, Michael Metz (phone), Barbara Perry, Sanjay Sharma, Rachel Kahn-Fogel , Bill Post

Board members missing: Phillip Bosen, Dana vander Heyden , Pascal Spengemann, John Gonter, Dan Harvey, Leslie Black Sullivan, Sherrill Musty, Lori Rowe

Staff in attendance: Doreen Kraft, Sara Katz, Gretchen Farrar

Guests: Jim Lockridge, Charles Norris-Brown

Call to Order 3:11PM

1. Agenda Approval

- a. Moved to approve agenda by Sandy Berbeco, Bill Post seconded.
- b. Roll call as follows:

Sandy: aye; Lee: aye; Bill: aye; Sanjay: aye; Michael: aye; Barbara: aye; Billi: aye; Rachel: aye; Beth: aye

2. Approval of Minutes for March 4th and January 20th

- a. Move to approve both minutes by Bill Post, Billi seconded
- b. Roll call as follows:

Sandy: aye; Lee: aye; Bill: aye; Sanjay: aye; Michael: aye; Barbara: aye; Billi: aye; Rachel: aye; Beth: aye

3. Honorary and Emeritus Board Member Definition clarification for By-Laws discussion

- a. Examples of Emeritus include people who are not asked to attend all meetings and do not have voting rights
- b. Honorary members have served their three-year terms and may be extended for one year terms, with full voting rights, upon the majority vote of the Board of Directors at the Annual meeting.
- c. Changes including each board member's status will be listed with a vote on changes to the By-laws at the May meeting

4. Public Forum

- a. Charles Norris-Brown had some suggestions for the public forum portion of Board Meetings
 - i. Use them to get feedback from the public, provide specific questions for response
 - ii. Consider a structure that allows public to speak after agenda item if relevant to the item

5. Financial Update

- a. Expenses are tracking on schedule
- b. Registrations are expected to come in lower than budget due to an accounting change reflecting that the Generator now manages its own classes
- c. Grants are helping income greatly this year. Just received second two year grant from Bay and Paul Foundations for education programs.
- d. Side Note: Burlington High School is losing position for art after Maggie Conant retires. Several board members expressed interest in writing a letter in support of keeping the position and in thanks for all Maggie accomplished. Barbara would like to look into this and we need a volunteer to take on the charge of writing.
- e. The Fundraising target is \$64,000 to meet budget by June 30. The Art Auction on May 30 will contribute to this as well as continued fundraising efforts.

6. Nominating Packet Presentation and Discussion

- a. Barbara noted that the suggestions for the application were developed by the executive committee because they were in closest contact with the City Attorney on this paperwork.
- b. One of the goals of this new application is to broaden the reach of recruitment.

- c. Timeline: board should read through packet and get suggestions for clarifications and language changes back to Sara by March 23 before the packet goes to the City Attorney for review, and then a final packet will be voted on in our May meeting.

7. Director's Report

- a. Art Sales are doing well, staff provided updates on UVM MC projects, one the biggest art collectors in Vermont.
- b. City Hall Park update: the project is currently in a private fundraising stage. Components may happen in phases depending on available funding. Future conversations about how BCA's building entrance may take advantage of any changes to the park will take place with the Board when pertinent.
- c. Look at [John Killacky's piece on VPR](#) about capping charitable contributions. Combined advocacy effort with other non-profits is necessary. Michael will reach out to Vermont Community Foundation right away. Sandy suggests letter writing/calls to representatives.
- d. Doreen and Sara met with SEABA to discuss future collaborations, PlanBTV, Art Hop Etc. [Here is a link to the fundraiser.](#) It has a goal of \$14,000. Any gifts you can contribute or develop would be great.

8. Mission Statement Update

- a. Doreen emphasized that this is not a change to the mission as much as a "freshening up" for the contemporary audience.
- b. Existing Mission and Proposed Change as follows:

EXISTING

THE MISSION OF BURLINGTON CITY ARTS IS TO SUSTAIN AND ENHANCE THE ARTISTIC LIFE OF THE GREATER BURLINGTON AREA.

Burlington City Arts implements its mission by:

- Offering arts in education opportunities through programming, residence, and outreach;
- Serving as the City's cultural planner by making the arts integral to the area's economic and educational development and its urban design;
- Fostering partnerships among the arts, education, human service and business communities;
- Recognizing and meeting our area's cultural needs through quality arts programming that benefits all members of the community;
- Supporting Vermont artists and the region's burgeoning talent.

PROPOSED

BCA's mission is to nurture a dynamic environment through the arts that makes quality experiences accessible to a wide audience. We do this by:

- supporting and promoting Vermont artists and advancing the creation of new work
- offering a wide spectrum of arts education and engagement opportunities
- presenting exhibitions and events that encourage critical dialogue and participation
- serving as the City of Burlington's cultural planner by making the arts integral to the area's economic and educational development and urban design

9. Generator Update

- a. Lars Hasselblad Torres presented on Generator.
- b. Generator Birthday event is on March 28 at 4pm.

10. Other Business

- a. Beth told a story about traveling through VT and was impressed with BCA marketing placement in rest areas, which she encourages all organizations to take advantage of.