

Attendees

BCA Board Members: Billi Gosh, Michael Metz, Laura McDonough, A.J. LaRosa, Orieta Glozheni
BCA Staff Members: Doreen Kraft, Sara Katz, Alex Allen, Deb Caulo

Agenda

- I. Recap – Board & Friends Celebration
 - a. This year’s event was a long cocktail party with a silent auction and raffle components. The event worked for the Judy Kelly Tribute but the committee wishes to return to the old format, a sit down dinner, next year. It was an enjoyable evening, but maybe a separate cocktail type of event will be occur earlier or later on in the year.

- II. Financial update and development plan
 - a. Annual Campaign Follow up/Outreach
 - i. Doreen and Alex are drafting a follow up letter to major donors who have yet to respond to the annual appeal, along with newly identified prospects.
 - b. FY18 Board Pledges
 - i. Alex to provide Billi with new pledge forms. Billi will hand out the forms at the January board meeting.

- III. Upcoming development activities and events
 - a. Monthly Coffee Talks (Feb, March, April, May)
 - i. February 20th is the first scheduled Coffee Talk, as a donor engagement event. This month’s talk will be held at the BCA Studios and feature education.
 - b. AFTH Fundraising Event, March
 - i. Development Committee is assisting in the search of a donor to host a small fundraising event, to feature the Art From the Heart program. TBD
 - c. Art Auction
 - i. We discussed a number of possibilities for the venue of the Art Auction this year. TBD.

- IV. Business membership discussion
 - a. At this time the business membership discussion is suspended until a new Development Director is in place.