Attendees

BCA Board Members: Lori Rowe, Billi Gosh, Michael Metz, Laura McDonough
BCA Staff Members: Doreen Kraft, Alex Allen, Deb Caulo

Agenda

I. Approval of January 8, 2018 Minutes
   a. All in favor.

II. Update on fundraising status
   a. Board Pledges status
      i. Billi Gosh to reach out to last remaining board members
   b. Major Gifts, follow up letter sent in early February
      i. Personalized letters were mailed out the second week of February
   c. General Donations, follow up letter deadlined for March 15
      i. Development team is writing a new letter for the general donations follow up to the annual appeal. This will reach approximately 1,200 households.
   d. Special business appeal for scholarship fund, deadlined for late February
      i. Development Team is refining a letter to go out to local businesses, with a specific focus on supporting the scholarship fund and sending children to BCA Camps.

III. Update on upcoming development events
   a. Coffee Talk with BCA Education, February 20th
      i. Anticipated attendance of 15-20.
   b. Art From The Heart fundraising event, pushed to April 2018
      i. Michael Metz will be hosting this event in either late April or early May.
   c. Discuss topic of next coffee talk event in March, date TBD
      i. The next Coffee Talk will focus on gallery and gallery education. Tentative date is March 27.

IV. New corporate sponsorship proposal for gallery exhibitions and education studios
   a. Brainstorm list of businesses to approach
      i. Development Committee discussed businesses to approach and different contribution level, dependent on the exhibition schedule and type of studio.

V. Update on annual art auction
   a. Location
      i. Doreen is drafting a letter to a prospective host.
   b. Number of art pieces donated to date and number of pieces to be included
      i. No updates.

VI. Update on search for Development Director
a. Second interview with a prospective candidate is scheduled for Wednesday, February 14.

VII. Other Business
   a. Discussed a bus trip for BCA members and non-members to Peabody Essex Museum to view the Georgia O'Keeffe exhibit. Deb will contact Goodspeed and Bach about the details.