Arts Education Committee Meeting Notes
Tuesday, May 17 from 2-3pm
BCA Center, 3rd floor
In Attendance: Melissa Steady, Kiersten Williams, Mary Zompetti, Michael Metz, Rachel Kahn-Fogel, Judy Kelly, Lori Rowe, Dana VanderHeyden

Budget review and explanation as well as an overview of classes and camps and comparison to prior years

Winter Spring ‘16= 1,489 participants in classes, drop-in and contracted classes.
Met projections with $47k in revenue

Camp ‘16= 479 individuals enrolled (51 campers higher than last year’s 428 individuals)
Add 30 full day campers= 509 total campers
21 camps full (6 more than last year’s 15)
Exceeded projections for wks 1 and 2 ($20k projected, so far have $21k in with more time)
On track for projections for wks 3-8 ($62,400 projected, so far have $50,203)

$160,000 paid to teaching artists

New initiatives for improvements this summer

Camp Staff- many of our camp instructors are returning, but we have a brand new support staff including the Camp Coordinator (Vesta Davis), two new paid, Camp Assistants (Shastina Wallace and Calli Mirales) and two new Aftercare instructors (Paige Cherrington and Noah Lagle)

We will tighten up check-in and check-out at both sites this year and establish clear protocol for when campers are sick and need to leave camp early and if a camper is missing.

Education Updates

Health and Safety update – office relocation, updated protocol

Community Arts Education Committee updates

Class registration system has been transferred to Salesforce as of Monday (huge amount of work and a lot more learning required for functionality)
Future programming – what can be expanded and what will change
BCA Arts Education Committee
The Arts Education committee is an important advisory and advocacy group focused on BCA’s education department. The committee reviews current programs, helps to brainstorm program ideas and marketing strategies, connects BCA staff with community professionals, sets up relevant site visits, and helps to fundraise and promote BCA education with the larger board, donors and the public. The Art Education Committee meets before BCA board meetings (usually scheduled every other month).