

BCA Board of Directors Meeting Minutes

May 18, 2021

3:00-5:00 pm

Meeting Conducted by Zoom

Advisory Board of Directors Voting Members in attendance: Mildred Beltre Martinez, Rachel Kahn-Fogel, Taylor Gamache, Billi Gosh, Laura McDonough, Bryan Parmelee, Jacqueline Posley, Jackie Reno, Lori Rowe, Beth Montuori Rowles, Patrick Shank, Dana vanderHeyden, Jon Weisbecker

Staff present: Doreen Kraft, Sara Katz, Heather Ferrell, Joyce Cellars, Melissa Steady, John Flanagan, Meara McGinniss

Meeting called to order at 3:08

1. Consent Agenda—Billi moved, Rachel seconded. All in favor.
  - a. Approve Agenda
  - b. Approve Minutes of March
2. Public Forum –No public was present
3. Financial Report- In good shape to close out the year-emergency Covid grants helped balance out lost revenue. Fundraising has been strong, particularly in the board giving, major gifts, and special events categories.
4. Committee Reports-
  - a. Equity and Inclusion Committee-Jacqueline Posley presented on progress that this committee has made. A name change is in the works to better reflect the work of the committee. The committee is also developing an open statement on BCA's commitment to equity and inclusion.
  - b. Development Committee-Billi Gosh reported on fundraising progress, which remains on track to meet budgeted goals this fiscal year. She presented on the work of the committee including the upcoming auction, tentatively scheduled for September in collaboration with The Current in Stowe. Deb Caulo has joined the auction committee. She asked for board members who are willing to volunteer to help out with the auction as a fun and different way to experience BCA's work; Jackie Reno volunteered.
  - c. Exhibitions Committee- Curator Heather Ferrell reported on the work of the Exhibitions Committee and BCA Curatorial team. Meg Lipke and Pivotal Moments: Diane Gabriel exhibitions which had about 1700 in person visitors closed May 15. Public programs: Tues: Adult Private Tours served 23 visitors. Installing new exhibitions: Bubblegum Pop and Kaylynn Sullivan TwoTrees: Falling into Language: A Travelogue (Opens June 4 at Noon). Announced/Awarded the first Diane Gabriel Visual Artist Award to emerging

artist, Crystal Stokes, on Thurs May 13<sup>th</sup>; it was an emotional and powerful event. Juried and secured 28 Vermont artists for Summer Artist Market to return to City Hall Park, opens Sat. June 5 with new hours 2-7pm. Developing new art contracts / ongoing sales with Silver Pines Treatment Center, Stowe; UVM Medical Center; and Wake Robin (supporting local artists exhibiting work/sales). Gallery Education offerings: Virtual Tours and Art Activities with Mater Christi 3rd Graders; Bridging Program young adults; May virtual Family Art Saturday – Sat. May 29th at 11am.

- d. Education Committee-Melissa Steady presented on the work of the education team. -Welcomed Lauren Genta, our new Youth and Family Program Coordinator. Adult Classes- Winter/Spring '21- offered 29 classes total - 11 in person classes (29 students) and 18 Home Studio classes (99 students) - 128 students total. Have been running Wednesday programs throughout the year and this current session connected to upcoming Juneteenth celebration – “Murals and Mixed Mediums” making 4 mural panels to go outside studios. -Summer Camp (5 weeks to go!), we currently have 281 students enrolled. Record high demand for Teen programming. Able to add aftercare back in. Increased affordability, cost went down and offer scholarships. Offering 1:1 support for students with special needs, paying camp assistants (vs volunteers). Expanded age range to include high school students. Increasing collaboration with gallery education (doing hiring process together). This morning, awarded 7 full day scholarships to King Street kids. Gallery Education- have virtual and some in person programs – served 62 adults and over 200 kids, made 110 art kits for Burlington youth, 9 virtual art Saturdays and have hosted 80 people in person on tour.
5. Director’s Report- Doreen Kraft spoke to the upcoming budget process and any changes that might happen. She also spoke to a 3-5 year outlook that she had spoken to the mayor about and will need input from the board in the future, primarily adding up to 7 FTEs to support the work that BCA is already doing. Doreen explained that BCA has been charged with all new programming in City Hall Park without added staff or funding, and meanwhile festivals are growing. The FY22 budget will be presented to members of City Council on Thursday. Doreen suggested a board retreat to look to the future, which will be scheduled early next fall. Doreen asked John Flanagan to present the work of the communications team, which included the launch of the new website, marketing for CHP programming, and hiring Elena Rosen to assist with communications especially social media.
6. Board Recruitment-Will be discussed further at the June meeting.
7. June Meeting-The board voted unanimously to meet in person for the June meeting. The meeting will be held at the BCA Center.
8. Billi moved to adjourn, seconded by Dana. 4:58

BCA's mission is to nurture a dynamic environment through the arts that makes quality experiences accessible regardless of economic, social or physical constraints. We do this by:

- Supporting and promoting Vermont artists and advancing the creation of new work
- Offering a wide spectrum of arts education and engagement opportunities
- Presenting exhibitions and events that place Burlington in a global context, promote critical dialogue and encourage local participation
- Serving as the City of Burlington's cultural planner by making the arts integral to the area's economic and civic development, urban design, and livability.