

BCA Board of Directors Meeting Minutes
June 15, 2021
3:00-5:00 pm
BCA Center, 135 Church Street

Advisory Board of Directors Voting Members in attendance: Jeffery Harkness, Taylor Gamache, Lisa Lillibridge, Laura McDonough, Jacqueline Posley, Barbara Perry, Lori Rowe, Patrick Shank, Dana vanderHeyden, Jon Weisbecker

Staff present: Doreen Kraft, Sara Katz, Heather Ferrell, Joyce Cellars, John Flanagan, Meara McGinniss

Meeting called to order at 3:08

1. Consent Agenda—Laura moved, Jacq seconded. All in favor.
 - a. Approve Agenda
 - b. Approve Minutes of May
2. Public Forum –No public was present
3. Committee Reports-
 - a. The Committee on Equity and Belonging-Jacq presented the new name of the committee which was decided upon through online polling. There is a google doc which has a working list of community partners. The committee feels that targeting marketing toward BIPOC community members is misguided but rather, to identify and rectify the ways in which our current marketing is not reaching people.
https://docs.google.com/document/d/1CIKVM2XatJ8C6wjCu9ig5Fbc_mGZL3zoNJG6MhM_fzs/edit?usp=sharing . Lori moved to make the committee an official standing committee of the board, seconded by Jeff. All were in favor.
 - b. The Nominating Committee will work with the Equity and Belonging Committee to review and update the board matrix, the board manual and the board application. All materials will be sent to the full board for review.
 - c. Heather Ferrell updated the board on the installation of the current shows and the rise in attendance since opening. Last week between Wednesday and Saturday over 1200 people visited the gallery-a sharp rise from just a few weeks ago. Both shows are being warmly received by the public. The Artist Market has restarted in City Hall Park on Saturdays with revamped hours-attendance numbers are great and the artists are giving great feedback. There will be an artist reception for Bubblegum Pop and Kaylynn Sullivan TwoTrees: Falling into Language: A Travelogue on Friday, July 16th. TwoTrees is having a virtual public

program that is a workshop on Vocables on June 24th. Family Art Saturday is returning to in-person programming on June 26th.

Clay Mohrman's installation at BHS was a great partnership between BCA, the artist, the school district and the donor.

- d. Melissa Steady was having technical difficulties phoning in but updated the board that camp started this week and is going great!
- e. Joyce Cellars thanked the board for their generous gifts this year; increased board giving has helped us keep fundraising on track. BCA received a federal grant via the Agency of Education via Vermont Afterschool, called Summer Matters, that helps our summer camps increase affordability and accessibility. It was competitive and we are very proud, the grant comes with a lot of reporting requirements. WCAX interviewed Doreen about it on Friday. <https://www.wcax.com/2021/06/11/pandemic-funded-kids-programs-gear-up-summer-fun/>
The spring appeal, a direct mailing to community level donors is doing very well-we have raised about \$3k out of our \$5k goal with still a few weeks to go.

The art auction, which will be held in Stowe in partnership with The Current (Formerly Helen Day Art Center) is confirmed for September 26th.

- 4. Financial Report and Budget Discussion-The FY22 budget has increased funding from the General Fund pushing the ratio to more than 50%. Fundraising has also increased by over \$100k. The increase in the budget has to do with a few factors including increased programming demands and the increased staffing needed to support that programming. These areas of growth include increased public engagement (programming and events) requires investment in events, development, and communications, increase in number of Public art projects and the 405 Pine Street expansion - additional staffing will be required, supported in part by fundraising. A projected organizational chart is included in the budget report that was sent out to the whole board.

Director's Report- Doreen mentioned that we are having some out-going email issues. A discussion was had about the Clay Mohrman installation at BHS and all of the positive feedback that it has received so far. Dana suggested that we try to get national coverage of it. Doreen asked for volunteers from the board that would be willing to speak at City Council meetings in support of BCA. Any board members who are interested should be in touch with John Flanagan and can fill out this online form to join the public forum: [Public Forum | City of Burlington, Vermont \(burlingtonvt.gov\)](https://www.burlingtonvt.gov/publicforum/)

5. . Doreen announced the inaugural Vermont Prize, which is juried art prize in collaboration with the Hall Art Foundation, The Brattleboro Museum, The Current, and BCA. It will have a contemporary focus, the jurors will be announced. Juneteenth is happening on Saturday!
Juneteenthbtv.org
6. At 4:42pm the board went into executive session to hold a vote to re-appoint Doreen Kraft as Executive Director. She was reappointed unanimously.
7. A discussion was had about a board retreat in the fall. Plans should be solidified by the September board meeting. The Lake House in Grand Isle was suggested as a location. The retreat will consist of Board members and senior staff.
8. Laura moved to adjourn, seconded by Barbara and Milton. 5:04

BCA's mission is to nurture a dynamic environment through the arts that makes quality experiences accessible regardless of economic, social or physical constraints. We do this by:

- Supporting and promoting Vermont artists and advancing the creation of new work
- Offering a wide spectrum of arts education and engagement opportunities
- Presenting exhibitions and events that place Burlington in a global context, promote critical dialogue and encourage local participation
- Serving as the City of Burlington's cultural planner by making the arts integral to the area's economic and civic development, urban design, and livability.