Burlington City Arts
Exhibitions Advisory Committee
Tuesday Dec 7, 2021 2:00 p.m. – 3:30 p.m.
Held via Zoom

Committee Members Present: Carolyn Bauer, Mildred Beltré, Brian Collier, Lisa Lillibridge, Barbara Perry, Sarah Rogers, Milton Rosa-Ortiz
Staff: Heather Ferrell, Colin Storrs

Meeting Minutes

1) Exhibition Committee Chair Discussion
   i. Barbara Perry was nominated and seconded to be the BCA Exhibition Advisory Committee Chairperson

2) Update on current BCA exhibitions Unbound and Bradley Borthwick: Objects of Empire
   a. Fall Exhibition Attendance (to date): 1,347
   b. All four artists in Fall 2021 exhibits received fiscal support to create new work (approx. $12,000)
   c. Unbound promo video – discussion of creation and application and how videos can be used afterward in support of artists’ work
   d. Discussion about Gallery related video content and where the public can access it effectively – suggestion to add Artist Interviews tab/section to website.

3) Discussion and Review of upcoming Spring 2022 BCA Exhibitions
   a. What Still Remains: Sarah Trad and Eric Aho: Headwater
   b. Due to current Covid forecast, BCA will delay artist reception until the end of Exhibition – late May or early June TBD.
   c. Discussion of exhibition programming and how to effectively offer in pandemic environment – emphasis continues on virtual programs; suggestion to move time from 2 to 6:00pm, better audience numbers. Discussion of potential partnerships for programs, including Sarah Trad at Middlebury College as a possibility.

4) Diane Gabriel Visual Artist Award
   a. Emerging artist guideline discussion – Committee requested more definitive and explicit guidelines for how BCA defines an emerging artist – consider factors such as years active or amount of solo exhibitions. This will help applicants ‘self-select’ and guide selection committee. BCA will revise emerging artist description/guidelines for the committee to review before Jan 2022 application launch.
   b. Outreach Advisory Committee discussion – IN addition to Advisory Committee support and outreach, Committee tasked to suggest individual candidates that can extend awareness of the award to communities that BCA may not be reaching effectively.
Committee offered suggestions and ideas for organization and people to be considered. BCA will share content for them to outreach further in Jan 2022.

Recommendation to create an alternative for applicants that don’t have internet access (e.g. language to contact BCA, help complete online application.)

5) Updates on upcoming exhibits/programming
   a. Summer 2022 – Still Life themed exhibition focusing on contemporary artists pushing boundaries of traditional genre. Committee offered marketing ideas for potential summer exhibition as well as other institution to help with research – Cove Art Gallery and Dowling Walsh in Maine

6) Discussed next new meeting schedules and adjournment
   a. Need to move the day from Tuesday 2pm to another day of the week, likely Wednesdays.
   b. Next Meeting scheduled for 2.2.22, will be rescheduled for that week.