



Arts Education Committee Meeting
Tuesday, January 18, 2022, 1:30-2:30pm
Zoom Webinar

Please click the link below to join the webinar:

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Webinar ID: 835 9337 2886

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Arts Education Committee members in attendance: Lauren Genta, Melinda Johns, Rachel Kahn-Fogel, Michael Metz, Rebecca Schwarz, Melissa Steady, Dana vanderHeyden, Chris Vaughn, Deb Wilkinson,

- Intros (5 minutes)- Melissa
- Public Forum (5-10 minutes)
- Art From the Heart (10 minutes)- Rebecca
- Gallery Education (10 minutes)- Melinda
- BCA Studios
 - Adult Classes (10 minutes)- Melissa
 - Adult Studio Membership (10 minutes)- Chris
 - Youth, Teen & Family Classes (10 minutes)- Lauren

Public Forum:

If you are interested in speaking in the public forum, please contact Melissa Steady at msteady@burlingtoncityarts.org at least 1-2 days before the meeting.

FY'22 Proposed future meetings:

- Tuesday, March 15 from 1:30-2:30pm before BCA Board meeting from 3-5pm

ARTS EDUCATION COMMITTEE

The Arts Education Committee includes BCA board members and non-board members and meets 6 times annually. Members of the Arts Education Committee provide experience and expertise in various aspects of life-long learning and connect BCA programs to trends and themes in arts education. The committee evaluates, advises and guides BCA's art education programs, including studio classes, camps, off-site residency programs, gallery education visits and the Art from the Heart program at the UVM Medical Center.

BCA MISSION

BCA's mission is to nurture a dynamic environment through the arts that makes quality experiences accessible regardless of economic, social or physical constraints. We do this by:

- Supporting and promoting Vermont artists and advancing the creation of new work
- Offering a wide spectrum of arts education and engagement opportunities
- Presenting exhibitions and events that place Burlington in a global context, promote critical dialogue and encourage local participation
- Serving as the City of Burlington's cultural planner by making the arts integral to the area's economic and civic development, urban design, and livability.

ART FROM THE HEART

SO FAR THIS FISCAL YEAR between 7/1/21 and 12/31/21 Art from the Heart has reached around 1435 children by:

- visiting the outpatient clinic at the hospital (565)
- art kits delivered to the pediatric vaccine clinic (500)
- art kits delivered to inpatient pediatrics and the mother baby unit (370)

We have reached around 896 adults at the hospital through kits.

These numbers are very conservative. Each kit is counted only once, so does not reflect the likely scenarios of people working on them with family, friends, or caregivers – or interacting with other people based on the creations made through conversation, gifting, etc.

VOLUNTEERS & PROJECTS AT BCA

We continue to work on kit making and special projects at the BCA Center with volunteers on Tuesday afternoons. In addition to making art kits we:

- Develop New Kit Inspiration / Instruction Folders
- washi tape kit (at the request of pediatrics)
- improved collage kit
- customizing coloring kits for people with vision impairment and people with dementia
- Recently launched Bereavement Art Supports
- Memories booklet
- Fingerprint Pendant Kits
- Create Special Projects
- Inspiration Rocks (rocks painted with an inspiring word)
- meditation bracelets to be gifted via Spiritual Care chaplains and interns
- Valentine's Day garlands to be gifted to employees and hospital units

VOLUNTEERS AT UVMCC

We have a skeleton crew still visiting the outpatient pediatric clinic of just two volunteers as we are unable to bring on new volunteers and several college students are away. I hope that several UVM students will rejoin with the starting back of the semester.

SPRING PROGRAMS

For the spring we are planning art programming in the gardens at UVMCC. Sessions will be marketed toward employees and open to all community members. Programs will likely include: Nature Journaling, Plein Air Drawing & Watercolors, Inspiration Rocks, Nature Mandalas, Free Writing & Poetry, live music. I will recruit medical center musician employees for the live music, and have one volunteer to teach the

Nature Journaling sessions, and will likely be leading the other visual art sessions unless I can find volunteers who would like to lead them instead.

GALLERY EDUCATION FY22 6-month stats

BCA Center Summer Camp

Gallery Explorers half-day camp, ages 9-11, July 12-16 and July 19-23, 2021

11 Campers / 55% (6) BTV Residents and 45% (5) Other

Total revenue: \$1815 (11 campers X \$165)

Total scholarship award: \$65 / BTV Resident

P.A.L. Camp / BTV Parks and Rec, BCA, and Fletcher Free Library Partnership Camp

P.A.L. Camp, ages 6-10, August 9 & 10 and August 16 & 17, 2021

56 campers / 80% BTV Residents and 20% Other

See.Think.Do! Programs and Tours

Attendance: 13 Group visits

135 Youth / 70% (94) BTV Residents and 30% (41) Other

33 Adult / 82% (27) BTV Residents and 18% (6) Other

67 Classroom teachers/Assistants

Partnership Groups Served:

The Family Room Preschool

Burlington High School

Sara Holbrook Community Center Elementary

Bridging Program

Scholarship Awards

Total scholarship award: \$515.00 / Program Fee \$5/student

103 Youth received full scholarship, 91% (94) BTV Residents and 9% (9) Other

Family Art Saturday / Monthly Free Public Program (In-person)

5 Programs July-November /153 participants

Vermont Teaching Artists and Volunteer for Gallery Education Programs

4 Teaching Artists / 2 Teaching Assistants

1 Volunteer / 4 hours/week

Testimonials/Program Surveys

See Think Do!

Thank you so much for the tours and activities. I can't even tell you the excitement the kids returned back with. I heard so many stories of what they saw. I'm so appreciative of your staff's patience with the kids and allowing us to engage with the community as we seek to expose our kids to as many parts of the community as we can. I hope we can connect again and plan another visit! -Lillian Hall, Co-Director Elementary Program, Sara Holbrook

Our students had an amazing time. They were so engaged (we were pleasantly surprised by their ability to think critically about the art pieces and share their opinions and thoughts). Thank you for being so

flexible with our group and for being so willing to work with our learners! – Rachel Hurwitz, BHS Succeed Program Educator

Thank you so much! We had a great time, and the kids were so proud of their masks!! They all said they wanted to bring their parents / grown-ups back to the BCA with them another time ❤️ -YMCA Preschool Teacher

Gallery Explorers Camp Week 4 and 5 Summer 21

The kids had a great time! We would do this camp again!

Silas had a great time. We were so impressed by the quality of instruction and programming.

We loved the teachers and staff!

Juniper had a great time and enjoyed working with mixed media.

Family Art Saturday

This is so special! The kids I brought to the program are refugees and had a wonderful time exploring art!

What an amazing way to spend a Saturday morning as a family! Great open-ended activities and staff is so engaged and kind! Thank you!

JANUARY UPCOMING PROGRAMS/UPDATES

Family Art Saturday, January 22, 11 am – 1 pm

See Think Do!, January, Chittenden Homeschool Group

Jan. Adult Workshop with Fall Exhibition *Unbound* exhibiting artist Kirsten Reynolds Think Big - Build

Small: Scale Model Workshop. **Unfortunately, we had to cancel this artist workshop due to Covid**

Plan to offer two weeks of full-day Gallery Explorers Camps Summer 22, July 11-15 and 18-22

ADULT CLASSES

- We are gearing up for a busy Winter/Spring session of Adult Classes, our historically busiest season. Class registration opened on our website Monday, December 6th. These classes run from mid-January to early June.
- As of now we are planning to run in person classes as planned, with masks being now required (city policy).
- We are offering 64 Adult Classes this Winter/Spring, which comes to 441 seats (spots for students). **As of today, 1/10, we have filled 314 of those seats, which means our adult classes are already 71% full, even though about half of the classes don't even start for 3 months!**

About half of those classes are either full or almost full.

- ✓ 17 Clay Classes (182 seats)
 - ✓ 7 Print Classes (42 seats)
 - ✓ 14 Drawing & Painting Classes (84 seats)
 - ✓ 9 Photo & Digital Classes (54 seats)
 - ✓ 6 Jewelry Classes (24 seats)
 - ✓ 6 Professional Development Workshops (5 seats)
 - ✓ 5 Home Studio Classes (50 seats)
- We have brought in a net profit of \$60,569 so far. To compare, we brought in \$71,946 in the Winter/Spring of 2019, the last year before COVID.

- Some highlights of upcoming classes are – a new Colored Pencil Workshop, beginner painting Home Studio class, InDesign and Photoshop digital classes, a Digital Illustration class and Pen & Ink workshop.
- **OTHER NOTES:** We have hired a new Darkroom Teaching Artist and are still recruiting for more jewelry instructors. For the first time since I've worked here, we have more classes than available teachers, we are feeling the workforce challenges just like every other sector.

ADULT STUDIO MEMBERSHIP

All six studios now offer Studio Membership with 20-30 hours of open studio time per week hosted by a total of 32 studio monitors.

Fall '21= 99 total studio members in Clay, Draw/Paint/Print, Photography and Jewelry + additional 98 students have access. 47% are Burlington residents.

CLAY

The Clay Studio finished out the fall season with a flurry of activity and a very full roster. Fall students were given the option to extend their studio access for the weeks following their class through the end of the season. Of the 38 fall students, 26 opted to extend, bringing our member roster to 85 for the final weeks of the season. The fall season concluded on 12/19.

We begin each year with a week-long deep clean of the studio to reset the space for the year ahead. After skipping this last January due to the decreased use of the studio in 2020, the space was overdue for this cleanup. With the support of our team of Studio assistants as well as many studio members lending a hand, the studio reopened on January 10 in tip-top shape.

This season we have 60 members: 40 from our ongoing/grandfathered-in group and 20 who were selected through our membership lottery. We have 17 Studio Assistants this season: 3 new and 14 returning. All four of our multi-week classes that begin mid-January are full, so by the end of the month we'll have just over 120 people using the studio on a recurring weekly basis. We are busy! Our projected revenue from seasonal membership fees is a few hundred short of \$25 thousand and we've awarded over \$2,000 in scholarships for studio membership.

A focus for this season will be introducing a few new glazes. We're excited to bring some new colors to the glaze wall!

YOUTH AND FAMILY PROGRAMS

Winter/Spring Overview:

- **Teen Programs:** We continued offering Friday Teen Wheel which we piloted last semester, offering 4 classes in March and also developed a new class, Teen Drawing, which focuses on exploring multiple techniques and readying students interested in developing their portfolio
- **Family Programs:** In addition to our mainstay Friday Family Clay, we are also offering Family Cardmaking and Family Jewelry – our family classes sold out rather quickly.
- **Youth Programs –** We are focusing youth programming on offering full camp weeks in February and April, aligning with the Winter and Spring school break weeks. We've modeled these after summer camp programming, allowing us to be responsive to needs of our community. We also created a new camp, Eco Art, centered on exploring natural materials for art making, ie: creating pigments and dyes from foods and spices, creating sculptures from found materials, and upcycling materials like old t shirts as canvas.

- Winter School Break (February)
 - Ages 6-8: Pottery, Cartoons
 - Ages 9-11: Eco Art, Pottery
 - Ages 12-18: Darkroom Photography
- Spring School Break (April)
 - Ages 6-8: Pottery, Mini Worlds
 - Ages 9-11: Digital Illustration, Pottery
 - Ages 12-18: Printmaking
- To date, we have filled 70% of our classes and workshops for this semester, 89 of 128 available seats; and 42% of our winter/spring camps, or 39 of 92 spots (includes Aftercare coverage)

Summer Camp Programming

- Summer Camp registration goes on sale on February 7 at 10:00am

Community Programs Overview

- Head Start Arts Integration – We received our full grant request from the Vermont Arts Council, \$6,000 to be used at two Head Start sites, Riverside and Franklin Square Early Learning Centers. While we had written the grant for classroom workshops, we learned this week that Head Start’s no outside visitor policy will remain intact, and we will be moving forward with the contingency plan written into the grant which will be for art making kits connected to the curriculum. We are working to find ways to do a few “virtual visits” to allow those classrooms to form a relationship with our BCA teaching artist. New to this year’s application, we requested a portion of funds be used to create a training opportunity for an emerging teaching artist to serve as a teaching assistant to Jude and to be trained in best practices in arts integration, curriculum development, and creative play.
- Integrated Arts Academy – We completed our Fill the Bowl residency, a total of 4 classroom workshops, reaching 30 students. We were IAA’s first field trip in two years!
- Children’s Art Exhibit – We’ve reached out to the Burlington School District elementary art teachers, and are waiting to hear back, sensing hesitancy given COVID rates and teacher overwhelm.