



**Arts Education Committee Meeting Minutes**  
**Tuesday, March 15, 2022, 1:30-2:30pm**  
**BCA Center, 2<sup>nd</sup> Floor LBG Room**

**Arts Education Committee members in attendance:**

Rachel Kahn-Fogel, Dana vanderHeyden, Deb Wilkinson

**Staff present:** Lauren Genta, Melinda Johns, Melissa Steady, Chris Vaughn

- Intros (5 minutes)- Melissa
- Public Forum (5-10 minutes)
- Clay Studio Update- Chris
- Gallery Education (10 minutes)- Melinda
- BCA Studios
  - Adult Classes (10 minutes)- Melissa
  - Youth, Teen & Family Classes (10 minutes)- Lauren

**Public Forum:**

If you are interested in speaking in the public forum, please contact Melissa Steady at [msteady@burlingtoncityarts.org](mailto:msteady@burlingtoncityarts.org) at least 1-2 days before the meeting.

**Arts Education Committee**

The Arts Education Committee includes BCA board members and non-board members and meets 6 times annually. Members of the Arts Education Committee provide experience and expertise in various aspects of life-long learning and connect BCA programs to trends and themes in arts education. The committee evaluates, advises and guides BCA's art education programs, including studio classes, camps, off-site residency programs, gallery education visits and the Art from the Heart program at the UVM Medical Center.

## **CLAY STUDIO**

We are very sad to lose Chris as our Clay Studio Manager, but are so very grateful for his 10+ years in the Clay Studio. We will post the Clay Studio Manager position (Regular-Part-time, 30 hrs week) very soon. Please help us spread the word and please encourage people to apply if interested!

In the meantime, please join us **next Friday, March 18 from 4:30-5:30pm** to honor Chris on his very last day. We will gather in the back warehouse at the BCA Studios.

## **GALLERY EDUCATION**

See.Think.Do! Programs and Tours

### Jan/Feb

Feb 22, UVM/ Heather's Intro to Museum Studies Class. Tour and activity / 29 students

Feb 24, UVM / tours for two class groups w/ Prof Ace Lehner / 30 students

Developed Spring Exhibitions Curriculum and See Think Do! Gallery Guide/Open exhibitions Feb 18.

### Upcoming tours/programs

Mar 16, UVM Alternative Sites Class, est. 10 students/1 Prof

March 21, Bridging Program, est. 4 students/4 teachers/mentors

March 28, Bridging Program, est. 14 students/16 teachers/mentors

April 4 or 11, Chittenden Homeschool Group, est. 14 students, 5 teachers/parents

### Scholarships/

Bridging Program partnership/Six visits per school year

3 visits with full scholarships total of \$65 / serving 13 students

### Family Art Saturday / Monthly Free Public Program (In-person)

Jan / 19 participants

Feb / 24 participants

March 26 / TBD

April 23 / May collaborate FAS with Church St Marketplace for Earth Day

### Planning

Planning for full-day Gallery Explorers Camps Summer 22, July 11-15 and 18-22

And P.A.L. camp, August 8 & 9, August 15 & 16

Focus on hiring educators for Summer Camp and See Think Do!

Begin process asap, work with 405 Ed Team for summer camp hire.

## WINTER/SPRING '22 ADULT CLASSES

- We are about halfway through our busiest adult programs season – the Winter/Spring session of Adult Classes. Class registrations are strong!
- We are running both in person classes and home studio classes. Students and staff are no longer required to mask.
- We are offering 64 Adult Classes this Winter/Spring, which comes to 441 seats (spots for students). As of today, 3/9, we have filled 380 of those seats, which means our adult classes are already 86% full. Over half of those classes are either full or almost full. Here's a reminder of the class breakdown by medium.
  - ✓ 17 Clay Classes (182 seats)
  - ✓ 7 Print Classes (42 seats)
  - ✓ 14 Drawing & Painting Classes (84 seats)
  - ✓ 9 Photo & Digital Classes (54 seats)
  - ✓ 6 Jewelry Classes (24 seats)
  - ✓ 6 Professional Development Workshops (5 seats)
  - ✓ 5 Home Studio Classes (50 seats)
- We have brought in a net profit of \$72,000 so far. To compare, we brought in \$71,946 in the Winter/Spring of 2019, the last year before COVID.
- **OTHER NOTES:** I'm getting ready to plan summer and fall 2022 classes, hoping to continue some home studio in the fall again, as some of the classes are still popular. I am interviewing some new teachers for print and photo and am hoping to bring back some veteran teachers.

And of course, all of us in the education team are feeling the impending loss of Chris Vaughn as a colleague who has made our work lives more enjoyable. He will be missed!

## YOUTH, TEEN AND FAMILY

### Overview:

- Teen Programs: Our newly created Teen Drawing class was very successful and we've had a couple parents reach out to ask the next time it will be offered. I'm currently working with our instructor on scheduling but we are looking towards an additional session in May!
- Family Programs: In addition to our mainstay Friday Family Clay, we are also offering Family Cardmaking and Family Jewelry – our family classes sold out rather quickly.
- Youth Programs – Despite having to cancel one day of our Winter School Break classes due to inclement weather, we have had a really wonderful Winter School Break camp week in February and look forward to doing it again in April. This showed us that the half-day camp model is our key to success for meeting families where they are at!
  - Spring School Break (April)
    - Ages 6-8: Pottery, Mini Worlds
    - Ages 9-11: Digital Illustration, Pottery
    - Ages 12-18: Printmaking

### Summer Camp

- Stats!
  - Currently we are at **97% of total camp seats sold**; this does not include Aftercare
    - 1 Spot remaining for Ages 12-18, 13 spots remaining for Ages 9-11
  - Net Tuition to date, including aftercare is **\$88,574.00**
  - Growth from Summer 2021 to Summer 2022
    - Summer 2021 – 310 Spots, 52 Camps
    - Summer 2022 – 520 Spots, 71 Camps
      - estimated 67% increase in camp slots from previous year
      - estimated 36% increase in camp offerings from previous year
    - Largest area of growth is in Teen programming, 100% increase in # of Teen Programs offered from 2021 to 2022, fastest selling age band at time of registration launch
- Highlights
  - 19 Camps for ages 6-8, 6 Unique Offerings
  - 33 Camps for ages 9-11, 9 Unique Offerings
  - 1 Camp for ages 9-14, 1 Unique Offering
  - 18 Camps for ages 12-18, 8 Unique Offerings
- Overview 2022
  - # of Camps – 71, serving Ages 6-18
    - (68) Half-Day camps at the BCA Studios, offered in Morning (8:00-11:00am) and Afternoon (12:00-3:00pm) with a supervised lunch break, ability to build full day coverage as desired
    - (3) Full-Day camps (8:00am-3:00pm) offered at the BCA Center

- (2) Gallery Explorers for Ages 9-11, expanded to full day from last year and added one week
- (1) School of Foolery
  - Aftercare offered daily (3:00-5:00pm)
  - (2) Locations: BCA Studios and BCA Center
- # of Campers Served – 520, plus an additional 80 spots for Aftercare coverage

### **Community Programs Overview**

- Head Start Arts Integration – Head Start is running smoothly! Each site just completed their first units; Riverside’s unit centered on Trees where students created negative space paintings with leaves and for Franklin Square’s unit on Clothing, student participated in creating fabric strips that wove into a small classroom sized loom.
- Children’s Art Exhibit –Burlington School District’s elementary art teachers requested that we continue our pause on this event citing logistical challenges with COVID-19. Melissa and I met with them recently to begin discussions of long-term visioning for the program, it’s goals, and our collaboration with the district.

### **ART FROM THE HEART**

In addition to the other things I have reported on and continue to work on: Art in the Gardens, bereavements projects, kits, spiritual care touchstones and meditation bracelets, Tree of Life (next one coming up for Cardiology).

The hospital plans to return volunteers to clinical spaces. We are working out the contact tracing protocol now. Also the hospital plans on starting to onboard new volunteers later in April. We will be mostly back! Though we will need to build back up from the 4 or so current hospital volunteers to where we were pre-Covid with around 25-30 volunteers. We will only be able to go into patient rooms who are masked (so no super young kiddos, no one who is eating, no one who is unable to mask, or understand that we need them to mask).. I plan to phase out the Tuesday afternoon volunteer kit making and special projects at BCA as things at the hospital gear up. And, as best I can — while prioritizing the work at the bedside and in other hospital spaces— I will continue to engage people who wish to continue with remote volunteering. Our space at the hospital will be changing at some point in the not too distant future as Radiology will be taking over the space that volunteer services currently occupies. I am hopeful that it will have some kind of work room that can accommodate more than 2 people (our current realistic yet tight limit). So far the plans are not determined yet. I have no real reason to be hopeful for this kind of space, so if anyone knows ways to help make that happen please be in touch.

Thanks to the people who made the extra time for Art from the Heart happen!