

BCA Development Committee Meeting Agenda
March 7, 2022 4-5 PM

Members of Committee: Billi Gosh (Chair), Laura McDonough(absent), Lori Rowe, Jon Weisbecker(absent), Deb Caulo
Staff in attendance: Joyce Cellars, Meara McGinniss

1. Approval of agenda and February meeting minutes-Moved by Lori Rowe, seconded by Billi Gosh. All were in favor.
2. Public forum-No public were present.
3. Committee membership updates –Deb Caulo voted on as member of the committee: moved by Lori Rowe, seconded by Billi Gosh. All were in favor.
Susan Skalka has agreed to join the committee. After a brief discussion, Lori Rowe moved to have Susan join the committee, seconded by Deb Caulo. All were in favor. Susan will join the next meeting.
4. Fundraising updates and totals-Because of the timing of the meeting, city financial numbers were not final so Joyce will send out fundraising totals as of 2/28/22 prior to the board meeting. Not much has changed since the meeting a couple of weeks ago, except two \$5,000 unexpected major gifts came in.
6. Deep dive: events
 - a) Virtual art auction update-Meara McGinniss gave an update on the upcoming virtual art auction which begins on March 18th and runs until the 27th. The committee looked at some images of auction items and reviewed the final list. Meara will send out images and a link for the committee to share with friends and family.
 - b) Update on targeted event for younger friends of BCA. Meara gave an update on conversations with Zach Williamson about planning a cocktail hour in conjunction with a Twilight concert. Joyce and Meara will review the list of booked musical acts and bring a few options back to the committee for the next meeting. The committee discussed possible details of the event, including timing, art making or interactive activity(possibly screen printed napkins), and picnic dinners to bring to the concert.
 - c) Discussion: 2022 fundraiser format-in-depth discussion of fall fundraiser was tabled until next meeting. Short discussion of possible venues was had including returning to house party format and Hula.

BCA's mission is to nurture a dynamic environment through the arts that makes quality experiences accessible regardless of economic, social or physical constraints.

We do this by:

- Supporting and promoting Vermont artists and advancing the creation of new work
- Offering a wide spectrum of arts education and engagement opportunities
- Presenting exhibitions and events that place Burlington in a global context, promote critical dialogue and encourage local participation
- Serving as the City of Burlington's cultural planner by making the arts integral to the area's economic and civic development, urban design, and livability.