

# Arts Education Committee Meeting Tuesday, May 17, 2022, 1:30-2:30pm BCA Center, 2<sup>nd</sup> Floor LBG Room

Arts Education Committee members in attendance: Melinda Johns, Rachel Kahn-Fogel, Rebecca Schwarz, Melissa Steady, Dana vanderHeyden, Deb Wilkinson, Kiersten Williams

- Intros (5 minutes)- Melissa
- Public Forum (5-10 minutes)
- BCA Studios
  - Clay Studio Update (5 minutes)- Melissa
  - o Adult Classes (10 minutes)- Kiersten
  - o Camp Update (5 minutes)- Melissa
- Gallery Education (10 minutes)- Melinda
- Art From the Heart- Rebecca (10 minutes)

# **Public Forum:**

If you are interested in speaking in the public forum, please contact Melissa Steady at <a href="mailto:msteady@burlingtoncityarts.org">msteady@burlingtoncityarts.org</a> at least 1-2 days before the meeting.

# **Arts Education Committee**

The Arts Education Committee includes BCA board members and non-board members and meets 6 times annually. Members of the Arts Education Committee provide experience and expertise in various aspects of life-long learning and connect BCA programs to trends and themes in arts education. The committee evaluates, advises and guides BCA's art education programs, including studio classes, camps, off-site residency programs, gallery education visits and the Art from the Heart program at the UVM Medical Center.

#### **CLAY STUDIO**

We are currently interviewing for a new Clay Studio Manager and have interviewed 6 candidates out of 11 applicants. Hopefully we'll know some next steps in the next week or so!

# **ADULT CLASSES**

# WINTER/SPRING 2022 ADULT

We are wrapping up our busiest adult programs season – the Winter/Spring session of Adult Classes.

- We offered 64 Adult Classes this Winter/Spring, which comes to 425 seats (spots for students). As of today, 5/11, we filled 394 of those seats, which means our Winter/Spring adult classes ran at 93% capacity. Over half of those classes were either full or almost full.
- We brought in a net profit of about \$76,000. To compare, we brought in \$71,946 in the Winter/Spring of 2019, the last year before COVID – so it was our best Winter/Spring Adult season yet!
- Inclusive Arts Printmaking Class

#### **SUMMER 2022 ADULT**

- New Photography and Print instructor Sarah Jayne Kennelly (return of cyanotype workshop)
- 11 Adult Classes being offered in all different mediums less classes to allow for camp and open studio
- Registration opens May 23rd

# **FALL 2022 ADULT PREVIEW**

• Working on new Alzheimer's community class this fall:

# PAINTING WITH KARA WARE

BCA Draw, Paint and Print Studios, 405 Pine Street, Burlington, VT

Instructor: Kara Ware

10am-12pm

September 12-October 24, 2022 (no class 10/10)

6 weeks

# of participants – 12 people max (that includes caregivers!)

Join us at the Burlington City Arts Studios in a morning of imaginative and colorful painting with artist Kara Ware. Try out a variety of painting media, tools and techniques. The process of painting engages social skills and often brings up meaningful memories. Students will be encouraged to share these stories through their art and explore their personal interests or artistic goals. This class is an emotionally safe environment, sensitive to the needs of students and caregivers. No experience necessary, all supplies will be provided.

- \*will work closely with caregivers to provide training for instructor, professional development.
- Have some new teachers (Stuart Gair) and some returning fantastic teachers (Katie Loesel)
- Planning for about 32 classes over the 12 weeks! Developing Digital classes as well as bringing back monoprint.

**OTHER NOTES:** I've been busy with interviews – for our new teammate in the clay studio and new instructors. We also have a new Fiscal Year starting in July, which I help the Education Team prepare for, so lots of materials/budget planning!

#### **CAMPS**

Four weeks to opening day!

71 Camps + 8 Aftercare weeks (21 more camps than Camp '21= 50 camps) 528 spots offered (215 spots more than Camp' 21=298 spots)

First week of Camp registration (week of Feb. 7)= filled 353 of our total 513 camp spots, meaning in just over 48 hours we are **68.8%** of the way sold and 26 out of 80 Aftercare spots. First sold out camp= Stuffies (ages 6-8)

Last year we had 9 camps for Teens (ages 12-18) and this year we have 18....a full 100% increase!

# **GALLERY EDUCATION**

See.Think.Do! Programs and Tours

March/April/May to date

Attendance:

53 Youth / 58% BTV youth

15 University Students / 100 % BTV

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22 adult/teachers

Mar 14, UVM w/ Kate McKernan Alternative Sites Art Ed majors, Tour / 10 students

Mar 21, Bridging Program/partnership / 4 students, 3 mentors

Mar 28, Bridging Program/partnership / 12 students, 12 mentors/teachers

Apr 11, Chittenden Homeschool Group / 6 students, 5 parents/teachers

Apr 22, UVM Dream Elementary After School Program / 12 students, 5 mentors/ BTV Youth

May 17, Mater Christi Elementary / 19 students, 1 teacher / BTV Youth

# Upcoming tours/programs

May 23, Bridging Program, est. 12 students/13 teachers/mentors June 3, BHS YES program. Est 12 students/1 teacher

July 27, Sara Holbrook Elementary summer program/Sustainability Academy, est. 60 students/12 staff.

# Scholarships/Mar-June

Total scholarship award: \$295.00 / \$5/student

59 Youth received/receiving full scholarship, 73% (43) BTV Residents and 27% (16) Other

Bridging Program partnership/full scholarship 16 students / 2 programs / \$80

UVM Dream Elementary / full scholarship 12 students / \$60

Mater Christi elementary / full scholarship 19 students / \$95

BHS / full scholarship 12 students / \$60

(total scholarship award for FY22 est. \$810)

# Revenue

Invoice for programs \$210/42 students x \$5/ea.

Family Art Saturday / Monthly Free Public Program

Total Attendance: 149 youth and family

March 26 / 69 participants

April 23 / Collaboration w/ Church St Marketplace for Earth Day/ 80 participants

Gallery Educators and Volunteers for Gallery Education Programs

3 Gallery Educators / lost one, down to 2 in April.

2 Volunteers / 3-5 hours/week as needed.

# **Planning Summer Programs**

Summer Exhibitions See. Think. Do! / FAS, exhibitions open June 22.

Gallery Explorers Summer Camp Ages 9-11

Week 4, July 11-15 and Week 5, July 18-22, full day.

Enrollment,10 max/camp- as of 5.17/ week 4: 4, 40% full, week 5: 9, 90% full.

P.A.L. Camp, August 8/9 and August 15/16, full day/ Ages 6-10

# **Hiring Summer Programs**

Hired three Teaching Assistants for summer camps at BCA Center/ worked with Lauren.

Need to hire one instructor for P.A.L. Camp Aug 8/9.

Posted BCA Gallery Educator position for summer See.Think.Do!/FAS program needs and into fall/school year. Received three applicants / interviews and decisions/offers by June 1.

# ART FROM THE HEART

"Spring Cleaning" condensing the two AFTH workspaces (BCA Center and UVMMC) to the UVMMC space.

Preparing for new volunteers: updating Orientation Guide, organizing files & space, talking with UVMMC staff, recruiting new volunteers.

Continued new project development: Art in the Garden workshops for staff wellbeing, Watercolors, Collage for pediatrics, singing drums.

Continued decoration, kits, and art supply deliveries to units around the hospital: Tree of Life for Cardiology Cath unit, Spring decorations made by pre-med students for the Medical ICU, inpatient pediatric kits and painting supplies.

Ongoing pediatric outpatient volunteer visits by a small handful of dedicated volunteers.