

BCA Development Committee Meeting Minutes
May 19, 2022 10-11 AM

Members of Committee: Billi Gosh (Chair), Laura McDonough, Lori Rowe(absent), Deb Caulo(absent), Susan Skalka, Jon Weisbecker(absent)

Staff: Joyce Cellars, Meara McGinniss

1. Laura McDonough made a motion to approve the agenda and the May 4th meeting minutes, which was seconded by Susan Skalka. All were in favor.
2. Public forum-No public was present.
3. Update on Twilight event-September 2nd. Lily Seabird and Rough Francis are playing for the Twilight Series concert, Joyce and Meara have been conversation with several community members and are hoping that they can act as informal hosts and help with the guest list. Wilder Wines is interested in partnering. Doreen suggested that the name of the event integrate "Twilight" somehow to link with the larger series. Discussed art-making activities and overall flow of event, including potential catering options.
4. Annual Fundraiser Event Discussion-Joyce Cellars presented an overview of the work that has been conducted by Development Committee and staff in order to optimize BCA's annual fundraiser. Reviewed the research and findings including venue research, 5 year auction overview, conversations with board members and donors, and launching of the virtual art auction (now an annual event and in its second successful year). Committee reviewed the 5 year auction overview and discussed the event goals distilling them down to three: Raise \$40,000 for BCA's annual fund, support BCA's mission of furthering connections to the arts, and deepen engagement with loyal donors and build stronger connections to new donors. Discussed the budget, including the findings from the 5-year overview that the average baseline expenses for the auction without catering or a bar has been about \$4000. The committee discussed this and possible venues, including the BCA Center and a donor's home. The committee decided to move forward with planning for September 29th at the BCA Center. The next steps for the committee are to review a guest list and plan enough of a program to get a save the date out in June. Staff will check on the September 29th date with other BCA staff including the events and gallery teams.
5. A motion was made to adjourn at 10:58 by Laura McDonough, seconded by Susan Skalka-all were in favor.

BCA's mission is to nurture a dynamic environment through the arts that makes quality experiences accessible regardless of economic, social or physical constraints.

We do this by:

- Supporting and promoting Vermont artists and advancing the creation of new work
- Offering a wide spectrum of arts education and engagement opportunities
- Presenting exhibitions and events that place Burlington in a global context, promote critical dialogue and encourage local participation
- Serving as the City of Burlington's cultural planner by making the arts integral to the area's economic and civic development, urban design, and livability.