Public Art Committee May 3, 2022 4pm - 5pm Zoom and BCA Center Second Floor

Committee Members: Jeffrey Harkness, Milton Rosa-Ortiz, Barbara Perry, Patrick Shank

Staff: Doreen Kraft, Sara Katz, Meagan Tuttle, Nicole Losch, Sophie Sauve

In Attendance: Milton Rosa-Ortiz, Patrick Shank, Doreen Kraft, Sara Katz, Nicole Losch, Colin Storrs

Public Forum attendance: None

- 1. Patrick motion to approve minutes from previous minutes -1^{st} Milton 2^{nd} Barbara
 - a. Motion to Approve minutes passed
- 2. No members of the public were present for public forum.
- 3. The main item on the agenda is discussion related to the memo that will accompany the Art In Public Places Guideline as it is presented to the BCA Board and the Burlington City Council.
 - Guidelines have been shared with the Parks, Arts, and Culture Committee (PACC) and the Public Art Committee is waiting for their feedback. A second meeting will be held with them again on May 12th
 - b. Memo is intended to provide context and commentary for the Guidelines and how it directly speaks to certain requirements in the Percent for Public Art Ordinance.
 - i. There are footnotes in the memo that directly relate to both the Guidelines and the Ordinance.
 - ii. Guidelines are meant to better layout and set in place requirements for how the city handles public art owned by the city.
 - c. The memo details first how the guidelines detail the requirements for work's placements and how it relates to the requirements of the Ordinance.
 - d. The Ordinance calls for advancing equity and inclusion in the public art field.
 - i. There was discussion if this section should include a wider inclusivity of mediums, but general consensus was that this was not proper place for that. But the committee would look for other places in the memo to incorporate that point.
 - e. The guidelines standardize funding for the continuing care/maintenance of Public work
 - i. The memo uses the term 'sufficient funding' and there was discussion that this is not an appropriate word, because the funding provided will (in all likelihood) not cover the costs of maintenance.
 - 1. 'Baseline Funding' and 'partial funding' suggested as alternatives
 - ii. Public Art is allowed to spend 15% of the public art fund on maintenance, but there is no estimation currently on what they total budget will be to draw that amount from.
 - iii. First major project will be to create an inventory and assessment of the city's catalog of public art and assess priorities. This summer is the estimate finish date of that project.
 - f. The Process for gathering public input and create Public Art Review Panels (PARPs).

- i. Memo details that the guidelines were created with the input from a wide range of stakeholders including Former and current City Attorneys, Parks Arts and Culture committee, several city departments including Parks and Recreation, Public Works, and City Planning.
- ii. Question regarding the feasibility of collecting members from a neighborhood for each PARP.
- iii. The responsibility for creating a PARP falls to BCA staff this is one of the most important roles they can provide, to balance criteria and priorities. This is where BCA brings their expertise to bare, and experience has shown that it is a difficult process without this organizational structure.
- iv. There is a process to self nominate for PARPs, and BCA believes that it has fallen off their website with the unveiling of the new site, and it will work to get it back up asap.
- v. Committee Member mentioned the NPAs as a venue for gathering public input and providing education for public art projects. BCA staff felt they are a good resource but in the past the neighborhood structure is more effective and doesn't get held up in more partisan discussions. BCA Committee meetings are open to the public and are effective ways for the public to provide their feedback. City staff suggested using Front Porch Forum as a vehicle for getting notification of meetings out to people.
- g. The memo continues to direct attention towards public commentary, particularly the criticism that BCA doesn't provide adequate funding towards the performing arts.
 - i. There are members of the community and the City Council that feel that more funding should be directed towards performing art.
 - ii. The memo details that this Ordinance and the Guidelines are not the intended source of that funding. And that funding is robust elsewhere within the City and BCA.
 - iii. The memo then details an account of the funding that BCA has done for the preforming arts and provides both numbers and budgetary percentages as evidence to that case.
 - BCA Staff suggested that the memo be updated with information relating to the Venue and Community Spaces resource both on BCA's website and Love Burlington's site.
- h. The end of the memo concludes and recommends to the BCA Board (and by extension the City Council) that they accept the Guidelines.
- i. BCA Staff suggests that the memo be shared with the current PACC. Committee members discussed the benefit of sharing the memo with additional public and media sources.
 - i. PACC contact information was shared
- j. Discussion of best timing to submit the memo to BCA Board and City Council in relation to their currently schedule.
 - It was concluded that earlier is better, sharing it with the BCA board at their May 17th meeting would be best to get it before the City Council before their summer schedule.
- k. Discussion if the work plan, a requirement in the Ordinance, is feasible in the immediate future for this budget year.

- 4. Next public art committee meeting it was suggested that there be a meeting in one month in order to update the committee as the budget numbers get finalized.
- 5. Adjournment motioned by Patrick
 - a. Milton 2nds