

BCA Development Committee Meeting Minutes
June 7th, 3:30-4:30 pm via Zoom

Members of Committee: Billi Gosh (Chair), Laura McDonough, Lori Rowe, Deb Caulo, Susan Skalka, Jon Weisbecker

Staff: Doreen Kraft, Joyce Cellars, Meara McGinniss

1. Laura McDonough made a motion to approve the agenda and the May 19th meeting minutes, which was seconded by Deb Caulo. All were in favor.
2. Public forum-No public was present.
3. Fundraising totals-Due to meeting before the third week of the month, fundraising totals still remain the same as were reported at the May board meeting. Updated totals as of 5/31 will be shared in advance of the June board meeting.
4. Joyce Cellars reported back on the Rally for Change fundraiser through City Market, thanking Deb Caulo for signing BCA up for the waiting list over 3 years ago. \$1,397.70 was raised over the course of April.
5. Twilight Social Updates and Discussion-Reported back on upcoming meetings with potential beverage partner (Wilder Wines) and caterer (Poppy). Committee discussed a need for security in the park for this event, as well as checking in with events team on when sound check would happen. A discussion was had about ticket prices and what was included in the price. A suggestion was made for a three-tier ticket system that allowed people to opt out of eating and drinking, with the committee feeling strongly that finger foods should be served during the event.
6. Annual Fundraiser Event Discussion-The committee discussed a more frequent meeting schedule through June, July and August for event planning. The next meeting will be a walk-through of the Summer shows with Heather Ferrell on June 23. A short discussion of the program was discussed including a live auction and silent auction, artmaking, interactive or performance art, a scavenger hunt, and music.
7. A motion was made to adjourn at 4:28 by Lori Rowe, seconded by Laura McDonough-all were in favor.

BCA's mission is to nurture a dynamic environment through the arts that makes quality experiences accessible regardless of economic, social or physical constraints.

We do this by:

- Supporting and promoting Vermont artists and advancing the creation of new work
- Offering a wide spectrum of arts education and engagement opportunities
- Presenting exhibitions and events that place Burlington in a global context, promote critical dialogue and encourage local participation
- Serving as the City of Burlington's cultural planner by making the arts integral to the area's economic and civic development, urban design, and livability.