

BCA Development Committee Meeting Minutes
August 9, 2022 1-2 pm
Held via Zoom

Members of Committee present: Billi Gosh (Chair), Laura McDonough, Lori Rowe, Deb Caulo, Susan Skalka

Committee members absent: Jon Weisbecker

BCA Staff present: Doreen Kraft, Joyce Cellars

1. Approval of agenda and July 26 meeting minutes
 - a. Deb moved to approve the minutes, Deb seconded. All approved the agenda and July 26 meeting minutes.
2. Public forum
 - a. No public forum present.
3. Event updates
 - a. Twilight Social (September 2)
 - i. Event planning is going well: event hosts have been secured and tickets are now live. Digital communications are performing well with an open rate of nearly 60% and a social media reach of 2,000 and counting.
 - ii. Joyce will send an email to BCA board members inviting them personally to both the Twilight Social and More Than a Party.
 - b. More Than a Party (September 29)
 - i. Host/sponsor updates: The committee discussed host and sponsor recruitment.
 - ii. Auction item updates: The committee discussed the auction items that have been secured and those that are still pending. Joyce will set a planning meeting date with auctioneers.
 - iii. Committee set a rough budget breakdown of revenue needed from the sponsor, ticket sales, live auction, and silent auction categories to meet the \$40,000 goal.
4. Schedule next meeting date
 - a. Next meeting date is Tuesday, August 23 at 1 pm via Zoom. Agenda will cover event program, design and décor.
5. Lori moved to adjourn the meeting, Deb and several others seconded. Meeting adjourned at 2:02 pm.