BCA Public Art Committee Meeting June 28, 2022 12 PM - 1:30 PM Zoom and BCA Center Second Floor

In attendance: Committee Members: Patrick Shank, Milton Rosa-Ortiz Staff : Doreen Kraft, Sara Katz, Elizabeth Ross, Sophie Sauve, Colin Storrs Public Attendance: None

- 1. No members of the public were present for the public forum.
- 2. Update on Guidelines
 - a. The BCA Board has accepted the Guidelines and they are being moved for recommendation by City Council.
 - b. It has been advised to acquire the co-sponsorship of the motion by one or all of the PACC members to bring it before Council
 - c. The PACC has had two rounds of review and questions regarding the guidelines and that is sufficient to move it along to council without any objection.
 - d. Intention to put the Guidelines before council for approval in their July Meeting
- 3. FY 23 Work plan review
 - a. Start transitioning the Public Art Committee's focus from creating the guidelines and work towards a more project focus. Utilize the City staff on the committee as a shared resource and knowledge pool to accomplish the projects.
 - b. Public Art Condition and Collection
 - i. BCA will inventory the city's collection of public art and gather a condition assessment of each one.
 - ii. Create a longer-term maintenance plan for the collection
 - 1. Items already on the list are Chief Greylock in Battery Park and Kiss at the Fletcher Free Library.
 - 2. Each has had an assessment done and is in critical need of addressing.
 - iii. The plan will give BCA a priority list that can be used to assign resources as they come available due to the 1% for Public Art ordinance.
 - 1. Priority will be assigned by condition unless extenuating circumstances arise
 - iv. Questions arose about what makes the list of "Public Art"
 - 1. While the Moran Plant frame might be referred to as a work of art, it doesn't qualify as a part of the city's collection
 - 2. Monuments and Cemeteries are maintained by a separate budget line. While they may appear in a collection of Public Artwork, they would not be included in the condition assessment list
 - c. Main Street Median
 - i. Is a TIFF project but will allocate at least 1% to Public Art
 - d. Shelburne Roundabout Foundation
 - i. Mayor expressed in this project some time ago and there are funds allocated to this in the budget

- e. The Leahy Wall
 - i. Needs to be reviewed but expected that the project is completed.
- f. Chief Greylock restoration
 - i. Will review if funds were made available in recent ARPA funds
- g. Kiss #2 Restoration
 - i. Ideal candidate for the being the first project to be restored with 1% for Public Art funds, as it has a restoration assessment and plan done by the artists and a restorer lined up.
 - ii. Available funds appear to match the scope of the project
- h. City Place Great Street Project
 - i. Three projects were selected in 2017 to be included in the construction of City Place, but with the collapse of the original scope of the project all three seem not able to be realized. Notification should be given to the artists.
 - ii. It was discussed that some version of the project will be happening under the new agreement and that BCA should connect with both of the new management to find an alternative.
- i. City Place Mural Project
 - i. The condition of many of the murals is no longer fit to be displayed. They have been on display well past their one-year expected scope. The entire project needs to be addressed to find a solution.
 - ii. The city owns the work so legally can do as they please with them, however, finding a solution that the artists agree on is ideal.
 - iii. There was never a maintenance budget for this project, as it was expected to only be temporary during construction.
 - iv. It was suggested that a collaboration with BHS would be ideal.
- j. Master Plan
 - i. BCA Public Art should start the long process of developing a master plan for the city. Creating a plan to achieve metrics like the number of murals that meet the available maintenance resources
 - ii. There isn't any money currently to start the process
 - iii. Look to cities like Philadelphia to see what they do in terms of achieving a balance
 - iv. Utilize different community's desires. For example, the Leddy Park community would like a mural, and there can't be one on the Amtrak-owned building
 - v. Funding is key to starting this process and getting it underway.
- 4. Public Art Communication
 - a. The current website is not meeting the needs and there was always planned to be a reinvention of the site in terms of public art.
 - b. How can the Public Art program be better communicated for artists and the public to understand how the system works and how to interface with it
 - i. Need more than just posting the guidelines, there should be more of an accessible interface.
 - ii. A better forward-facing way for artists to submit proposals and learn what resources are available.

- iii. An FAQ page would help
- iv. A nomination form needs to be loaded back to be the website for community members to volunteer to sit on Public Art Review Panels or other panels
- c. Interactive map of the city's public art. Seems to be a consistently requested resource
 - i. Could be generated from the GIS system VueWorks if possible
 - ii. Would be ideal if users could filter by type or different curated walking tours.
 - iii. It was suggested by a Committee member that this interactive map could be a source of funding/sponsorship as many of the works are on private property
- d. Language access should be a focus of the new website
 - i. Spoken language audio files of the interpretation for public art was suggested as an approachable avenue and would help address languages that have no written component as well as a lower-cost alternative to written translation
- e. It was suggested that many aspects can be addressed now or that process can be started and some are longer-term.
- f. Connections with Love Burlington and Hello Burlington were suggested
- 5. Adjournment
 - a. Next Meeting date is set as August 10^{th} at 12:00