Arts Education Committee Meeting
Tuesday, November 15, 2022, 1:30-2:30 pm
BCA Center, 2nd Floor LBG Room

Arts Education Committee members in attendance: Heather Ferrell, Lauren Genta, Emily Kadish, Rachel Kahn-Fogel, Melissa Steady, Mary-Katherine Stone, Kiersten Williams

- Intros (5 minutes)- Melissa
- Public Forum (5-10 minutes)
- Gallery Education (5-10 minutes)- Heather
- BCA Studios
  - Youth, Teen and Family Update (5-10 minutes)- Lauren
  - Adult Classes (5-10 minutes)- Kiersten
  - Clay Update (5-10 minutes)- Emily
- Art from the Heart (5-10 minutes)- Melissa

Public Forum:
If you are interested in speaking in the public forum, please contact Melissa Steady at msteady@burlingtoncityarts.org at least 1-2 days before the meeting.

Arts Education Committee
The Arts Education Committee includes BCA board members and non-board members and meets 6 times annually. Members of the Arts Education Committee provide experience and expertise in various aspects of lifelong learning and connect BCA programs to trends and themes in arts education. The committee evaluates, advises and guides BCA’s art education programs, including studio classes, camps, off-site residency programs, gallery education visits and the Art from the Heart program at the UVM Medical Center.

Upcoming Board Meetings
Jan. 17- 3-5pm
March 21- 3-5pm
May 16- 3-5pm
June 20- 3-5pm
Arts Education Committee Meeting
Tuesday, Nov 15, 2022

BCA Center Gallery Education
July – October 2022

See. Think. Do!
School and Tours
# of Tours: 13
# of Participants 233

BCA Center
Summer Camps
# of Camps: 3 (12 days)
# of Participants 51

Gallery Explorers (17)
PAL Camp (34)

Family Art Saturday 141

Education Projects in Development

April 15 Al Symposium, Co-Created: The Artist in the Age of Intelligent Machines, co-hosted with UVM

April 24-28 BCA Gallery Camp (half-day)

June/July Summer Camp BCA Ctr. TBD*

Gallery Education Staffing

* safety issues in City Hall Park
YOUTH, TEEN & FAMILY

Fall 2022
- We ended Fall being 93% sold (102 of 109 seats), with nearly all classes sold out
  - We did unfortunately have to cancel 2 sessions of Family Photograms, which was
    a new class we experimented with but we look forward to trying it again at
    another time
- We’ve been able to do schedule several contracted classes this semester, including:
  - Girl Scout Troop for 1 Pottery workshop
  - Winooski Recreation and Parks for 1 Printmaking workshop
  - Burlington High School’s AP 2D Art class for 2 Printmaking workshops

Community Programs Overview
- Integrated Arts Academy – We completed our annual Fill the Bowl Residency with IAA,
  working with their (2) 3rd Grade classrooms, new to this year’s residency, we also
  worked with their STEP 2 students which are their upper elementary ELL students
- Head Start Arts Integration – We have submitted our annual grant proposal to the
  Vermont Arts Council. At the discretion of our partner, Champlain Valley Head Start,
  we’ll be continuing to build on last year’s partnership with Franklin Square and Riverside
  Early Learning Centers. Sara Holbrook and King Street are continuing to face staffing
  transitions. King Street hopes to resume partnership next year.

Winter/Spring 2023:
Winter/Spring classes go on sale on Monday, December 5 at 10:00am! And, in the midst of it
all, I have started planning Summer Camps!

Winter/Spring Programs Overview (6 Total Offerings, 12 Classes)
- (3) Teen Programs – Teen Hand Stamped Jewelry is a one-night workshop; Teen Drawing
  which had high demand last year is a return offering; Friday Teen Wheel has become a
  mainstay Friday night program along with Friday Family Clay and Friday Adult Wheel
- (3) Family Programs – Friday Family Wheel (new name to mirror Adults & Teen), Family
  Magnet Making, and Family Paint & Plant – the latter of which are new offerings (!) but
  fresh spins on classic family classes we’ve offered in the past.

- February School Break Camps (February 27-March 3) – expanded to an additional teen
  camp!
  - For Ages 6-8: Pottery, Mini Worlds
  - For Ages 9-11: Pottery, Fantasy Drawing & Painting (new class!)
  - For Ages 12-18: Darkroom Photo, Screen Print
  - Aftercare Art Club (Ages 6-11)
Community Programs Overview

- Highlight 2022 – Working with Zach and the Events team on doing a Make N’ Take for families during Highlight
- Burlington School District Children’s Art Exhibition – We’re meeting later this week with Burlington School District and the partnering arts educators in the district regarding this year’s exhibition – more soon!

ADULT CLASSES

Fall 2022

40 Adult Classes are being offered in all different mediums over 12 weeks this fall – 31 out of the 40 classes (78%) were full and all of them ran

- With 267 adult students participating, out of 283 available seats we ran at 94% capacity
- Our gross income for Fall 2022 adult classes was $46,528
- Our Age Well class ran successfully with rave reviews. They would like to run the class again in the spring and I may have recruited a new instructor from Age Well who would be an amazing teaching artist for this class.
- Inclusive Arts ran a print class at max capacity for 6 weeks, Inclusive Arts Programs Director, Alexandra Turner helped to train one of our newer teaching artists

Winter/Spring 2023

- We are gearing up Winter/Spring classes opening on December 5th, starting in late January 2023
- 56 adult classes are being offered over the 16 weeks of this session with 355 seats available.
- We’ve revamped quite a few of our Adult Classes and added new ones like:
  ➢  DIGITAL TO SCREEN PRINT WORKSHOP
  ➢  PHOTO EDITING: LIGHTROOM / PHOTO EDITING: PHOTOSHOP (was Photoshop for Photographers)
  ➢  MIXED LEVEL DIGITAL PHOTO
  ➢  MIXED LEVEL DARKROOM
  ➢  PET PORTRAITS

- We are planning 2 more classes (clay and print) with Inclusive arts. BCA provides a group scholarship to help Inclusive Arts cover the cost of this class and Inclusive Arts provides training for our teaching artists to work with adults with disabilities.

- Lauren and I have joined forces to make 3 exciting new Professional Development workshops for art educators:
INCLUSIVITY THROUGH ART
Ages 18 & up
BCA Center, 135 Church Street, Burlington, VT
Tuesday, January 31, 2023, 6-8 pm
Instructor: Alexandra Turner, Inclusive Arts Director of School and Community Programs
$25
How can you be inclusive of people with disabilities in your arts instruction and how can this help all of your students learn better? Whether you are teaching visual art, dance, theater, or music, this session will offer resources, give space to examine your approach and provide you with tools to foster a safe, welcoming learning environment for everyone. Topics to be explored will include Universal Design for Learning, adaptations and modifications for materials and the classroom, and approaches used in Inclusive Arts Vermont’s statewide programs. Teachers and teaching artists for all ages and at all stages of your career are welcome. A BCA Education Staff member will be available to answer questions and discuss further ways to engage, including learning more about BCA programming, resources and teaching opportunities. *Pair with STRUCTURING A CREATIVE CLASSROOM and/or INTERPRETIVE STRATEGIES FOR GALLERY LEARNING to build your professional development series.

STRUCTURING A CREATIVE CLASSROOM
Ages 18 & up
BCA Studios, 405 Pine Street, Burlington, VT
Tuesday, February 7, 2023, 6-8 pm
Instructors: Kim Desjardin
$25
Join BCA teaching artist and classroom teacher, Kim Desjardin, as she shares methods for structuring a creative classroom that honors social emotional and student-centered learning. Utilizing approaches from Responsive Classroom, Universal Design for Learning (UDL), and Teaching Artistic Behavior (TAB), you’ll learn strategies that will strengthen your practice in a variety of settings - be it your art room, an educational studio, or as a visiting artist. A BCA Education Staff member will be available to answer questions and discuss further ways to engage, including learning more about BCA programming, resources and teaching opportunities. *Pair with INCLUSIVITY THROUGH ART and/or INTERPRETIVE STRATEGIES FOR GALLERY LEARNING to build your professional development series.

INTERPRETIVE STRATEGIES FOR GALLERY LEARNING
Ages 18 & up
BCA Center, 135 Church Street, Burlington, VT
Tuesday, February 21, 2023, 6-8 pm
Instructors: Heather Ferrell, Kara Ware
$25
Using BCA’s Winter/Spring exhibition, BCA’s Curator and Director of Exhibitions, Heather Ferrell and teaching artist, Kara Ware lead participants in a model gallery education workshop, highlighting tangible strategies for thinking critically about works of art, techniques employed, and how to develop rich curricular connections. A BCA Education Staff member will be available to answer questions and discuss further ways to engage, including learning more about BCA programming, resources and teaching opportunities.
*Pair with INCLUSIVITY THROUGH ART and/or STRUCTURING A CREATIVE CLASSROOM to build your professional development series.

- I also have some great artist focused professional development workshops planned:

**PHOTOGRAPHING ARTWORK**
Ages 18 & up
BCA Studios, Lighting Studio, 405 Pine Street, Burlington, VT
Option 1: Friday, February 3, 2023, 10:30 am-12 pm
Option 2: Friday, February 3, 2023, 1:30-3:00 pm
Option 3: Friday, March 10, 2023, 10:30 am-12 pm
Option 4: Friday, March 10, 2023, 1:30-3:00 pm
Option 5: Friday, April 7, 2023, 10:30 am-12 pm
Option 6: Friday, April 7, 2023, 1:30-3:00 pm
Instructor: Mark LaRosa
$75
In this 90-minute private photography session, you will work one-on-one with a BCA professional to photograph your 2-dimensional or 3-dimensional artwork in the BCA Lighting Studio. Your work will be professionally lit and photographed and you will receive one high res TIFF and one JPEG of each image. During the photo session, you will be responsible for moving your artwork around and for unpacking and packing up your artwork. BCA staff will handle the lighting and camera work during the shoot and will apply basic color correction, density and contrast adjustments to each image in BCA’s Digital Lab. You may bring up to ten unframed pieces no larger than 40” x 60” or ten objects no larger than 24” x 24” x 24”. BCA will provide a digital camera during the session and a flash drive with your images for you to keep.

**CREATIVE SUITE WORKSHOP: PHOTOSHOP**
Ages 18 & up
BCA Studios, Digital Lab, 405 Pine Street, Burlington, VT
Saturday, February 18, 2023, 10 am-3 pm
Instructor: James Beihl
$90
Photoshop is an image creation, graphic design and photo editing program that is useful in a wide range of your creative needs. In this one-day beginner workshop, students will learn the fundamentals of Photoshop and how to use it as a powerful artistic tool. Digital artist and painter, James Beihl, will lead demonstrations on retouching and color correcting images, building graphics, replacing backgrounds, adding type and saving files for print or web. Students will leave with the basic technical knowledge of what this program can do. No experience necessary, all basic equipment provided. Pair this class with the Illustrator and InDesign workshops to see how they all work together.

**CREATIVE SUITE WORKSHOP: ILLUSTRATOR**
Ages 18 & up
BCA Studios, Digital Lab, 405 Pine Street, Burlington, VT
Saturday, March 11, 2023, 10 am-3 pm
Instructor: James Beihl
$90
During this one-day beginner workshop, students will learn about Adobe Illustrator as an effective picture-making and visual communication tool. Graphic designers use this program to create logos or vector graphics, which are great for print or the web. Through demonstrations, artist James Beihl will show you basic techniques like drawing shapes, lines or curves, working with the Pen or Brush tools, creating color swatches, layers, tracing and more. No experience necessary, all basic equipment provided. Pair this class with the Photoshop and InDesign workshops to see how they all work together.

CREATIVE SUITE WORKSHOP: INDESIGN
Ages 18 & up
BCA Studios, Digital Lab, 405 Pine Street, Burlington, VT
Saturday, April 1, 2023, 10 am-3 pm
Instructor: James Beihl
$90
In this introductory workshop to Adobe InDesign, students will learn the basics of this powerful publishing and page layout program through hands-on demonstrations. Create pages, work with text and type, create styles and work with graphics to create posters, web pages, newsletters and more. No experience necessary. All basic equipment provided. This class follows Photoshop and Illustrator classes if you want to learn about how the Adobe Creative Suite makes InDesign even more exciting!

CLAY STUDIO
The Fall session has been running smoothly, with between 120-130 people using our facilities each week. We have 60 members, 37 from our ongoing membership and 23 from our lottery program. We have 19 studio assistants, soon to be 20, with a new studio assistant starting in the next few weeks. Many of our clay classes are coming to a close in a few weeks, and we have been able to offer students an option to extend their shelf space until the end of the fall session. This is a great way for us to easily help students continue to engage in the studio and support them to becoming a more independent ceramicist.

As we ramp up for the holiday season, I am still eagerly awaiting the delivery of a new kiln. Despite being one kiln short, we have still been able to keep up with firings and move work through the kilns efficiently. Much of the new equipment has also aided in the studios progress this fall, including new sink traps, new wedging tables, a new kiln room fan and more!

The rest of this fall season and into the winter/spring session I will still focus on continuing to building community and developing a consistent rhythm for the clay studio. I am currently working on creating a studio assistant photo wall, updating and adding signage, and revamping the reclaimed clay process. Another long term goal of mine is to develop some matt glaze options.
ART FROM THE HEART

❤ Slowly rebuilding the number of volunteers at the bedside
   One Senior Psychology intern from Saint Mike's
   Five new volunteers since the start of the school year - a slow but measurable increase

❤ Maintaining kits to units with help from a team of three dedicated behind the scenes volunteers

Created over 240 mini costumes and Halloween treats for employees to wear, share, and brighten their day.
Mini costumes include
  • stickers to wear on procedure masks with cat nose and whiskers, mustaches, and toothy smiles
  • googlie eyes on the ends of pipe cleaners to wrap around eye glasses, ponytails, or place in pockets (with the eyes peeking out)
  • giant paper butterflies to clip to a shoulder or wherever
  • mini hats

Treats include
  • origami bat garlands – made by Deb Wilkinson!
  • bat silhouette cutouts from black paper
  • other halloween decorations