## BCA Development Committee Meeting Minutes Decemer 13th, 1pm

Members of Committe: Billi Gosh (Chair), Laura McDonough(absent), LoriRowe, Deb Caulo, Susan Skalka

Staff: Joyce Cellars, Meara McGinniss

- Billi Gosh called the meeting to order at 1:05pm. Lori Rowe moved to accept the agenda and minutes of the November 9<sup>th</sup> meeting, Susan Skalka seconded the motion and all were in favor.
- 2. Public forum-No public present
- 3. Fundraising totals. We are 80% to our FY23 goal. Annual appeal is performing well and board giving is going well. Board members will be solicited as soon as committee members receive giving histories.
- 4. The FY23 Fall Appeal is going well, bringing in \$8,822.00 to date-compared with \$4,610.00 from the FY22 Appeal in the same date range.
- 5. The FY23 Virtual Auction planning is under way and is scheduled for March 17<sup>th</sup> through the 25<sup>th</sup>. The committee discussed specific auction items and strategies.
- 6. Other business: The nominating committee is in the process of onboarding some new board members, one of whom is very interested in being active in development activities. Billi Gosh requested a report on how many \$250 level donors have upgraded to the \$500 level. The committee discussed a sign-up sheet for development activities that was distributed to the board in 2017. Joyce will send around a new version draft via email for discussion by the committee.
- 7. The next meeting was scheduled for January 9<sup>th</sup>, 2023 at 1:30.
- 8. A motion was made to adjourn at 2:02 by Lori Rowe, seconded by Susan Skalka-all were in favor.

## BCA's mission is to nurture a dynamic environment through the arts that makes quality experiences accessible regardless of economic, social or physical constraints.

## We do this by:

- Supporting and promoting Vermont artists and advancing the creation of new work
- Offering a wide spectrum of arts education and engagement opportunities
- Presenting exhibitions and events that place Burlington in a global context, promote critical dialogue and encourage local participation
- Serving as the City of Burlington's cultural planner by making the arts integral to the area's economic and civic development, urban design, and livability.