



Arts Education Committee Meeting
Tuesday, January 17, 2023, 1:30- 2:30 pm
BCA Center, 2nd Floor LBG Room

Arts Education Committee members in attendance:

Heather Ferrell, Lauren Genta, Emily Kadish, Rachel Kahn-Fogel, Sarah Jayne Kennelly, Rebecca Schwarz, Melissa Steady, Deb Wilkinson

- Intros (5 minutes)- Melissa
- Public Forum (5-10 minutes)
- BCA Studios
 - Youth, Teen and Family Update (5-10 minutes)- Lauren
 - Adult Classes (5-10 minutes)- Melissa
 - Clay Update (5-10 minutes)- Emily
- Art From the Heart (5-10 minutes)- Rebecca
- Gallery Education (5-10 minutes)- Sarah Jayne/ Heather

Public Forum:

If you are interested in speaking in the public forum, please contact Melissa Steady at msteady@burlingtoncityarts.org at least 1-2 days before the meeting.

Arts Education Committee

The Arts Education Committee includes BCA board members and non-board members and meets 6 times annually. Members of the Arts Education Committee provide experience and expertise in various aspects of life-long learning and connect BCA programs to trends and themes in arts education. The committee evaluates, advises and guides BCA's art education programs, including studio classes, camps, off-site residency programs, gallery education visits and the Art from the Heart program at the UVM Medical Center.

Upcoming Board Meetings

March 21- 3-5pm

May 16- 3-5pm

June 20- 3-5pm

YOUTH, TEEN & FAMILY

We're 89% sold for Winter/Spring '23 semester, with the bulk of the remaining spots being for our late March/April teen classes.

Winter/Spring Programs Overview (6 Total Offerings, 12 Classes)

- New! (1) Youth Program – We had the opportunity to add a new class, Portraits, which will be in the Sunday afternoon time slot that our Fall Youth Pottery class is in. Predominantly drawing based, but integrating other media such as collage, this class explores portraiture – including contour drawings, self-portraits, and pet portraits!
- (3) Teen Programs – Teen Hand Stamped Jewelry is a one-night workshop; Teen Drawing which had high demand last year is a return offering; Friday Teen Wheel has become a mainstay Friday night program along with Friday Family Clay and Friday Adult Wheel
- (3) Family Programs – Friday Family Wheel (new name to mirror Adults & Teen), Family Magnet Making, and Family Paint & Plant – the latter of which are new offerings (!) but fresh spins on classic family classes we've offered in the past.
- February School Break Camps (February 27-March 3) – expanded to an additional teen camp!
 - For Ages 6-8: Pottery, Mini Worlds
 - For Ages 9-11: Pottery, Fantasy Drawing & Painting (new class!)
 - For Ages 12-18: Darkroom Photo, Screen Print
 - Aftercare Art Club (Ages 6-11)
 - We are 1 seat from sold out!

Community Programs Overview

- Highlight 2022 – Our Make N' Take was a hit! Throughout the afternoon we saw 173 youth and 159 adults, for a total of 332 people.
- Head Start Arts Integration – Although a slightly smaller amount than requested, we did receive funds from the Vermont Arts Council to continue our work with Champlain Valley Head Start. I'll be having our first initial meeting with them later this week.
- Burlington School District Children's Art Exhibition – We will know by the end of the week if the school district's art teachers are wanting to hold an exhibition this year.

Summer Camp 2023

Our Summer Camp catalog is headed to the printer later today, and we anticipate a digital preview being available next week. Camps go on sale February 6, at 10:00am.

ADULT CLASSES

We had a great opening day of class registration in December (despite the website crashing), with many classes filling up and bringing in over \$30,000 in gross income on the first day of registration (we're now at over \$57,000 of gross income for Winter/Spring Adult classes)

Kiersten is getting ready for the Winter/Spring classes starting in late January 2023.

- 56 adult classes are being offered over the 16 weeks of this session with 355 seats available. We have filled 323 seats already – that means we're currently at 91% capacity and 31 classes are already full.

We've revamped quite a few of our Adult Classes and added new ones like:

- DIGITAL TO SCREEN PRINT WORKSHOP
- PHOTO EDITING: LIGHTROOM / PHOTO EDITING: PHOTOSHOP (was Photoshop for Photographers)
- MIXED LEVEL DIGITAL PHOTO
- MIXED LEVEL DARKROOM
- PET PORTRAITS

We're planning two more classes in clay and print with Inclusive Arts. We have a new teacher for the print class of this program, Sarah Jayne, who has been trained with the help of Inclusive Arts staff.

We have another 6 week long art class scheduled with Age Well in collaboration with the Alzheimer's Association.

ARTS & CRAFTS

BCA Draw, Paint and Print Studios, 405 Pine Street, Burlington, VT

Instructor: Kirk Rankin (Alzheimer's Association)

10am-12pm

Mondays, January 30-March 20, 2023 (no class 2/20 or 2/27)

12 people max (that includes caregivers!)

Cost = \$840.00 (Paid for by Age Well)

Join us at the Burlington City Arts Studios for an imaginative and colorful arts and craft class with artist Kirk Rankin. Try out a variety of art media, tools and techniques, including drawing, painting, collage and more. Some of the many benefits of taking a group art class include engaging in social skills, developing a sense of accomplishment or purpose and often helps bring up meaningful memories. Students will be encouraged to share these memories and stories through their art and explore their personal interests or artistic goals. This class is an emotionally safe environment, sensitive to the needs of students and caregivers. No experience necessary, all supplies will be provided.

This class is provided through BCA and Age Well. Age Well staff will handle all registration and contact with students. BCA will provide the class space, instruction and supplies.

SCHOLARSHIPS

This fiscal year, scholarship awards will exceed our \$35,000 internal scholarship budget by approx. \$13,189 (\$48,189 total). In a few short weeks, Melissa has processed 119 scholarships for Winter Spring '23, including individual scholarships for Studio Memberships (this is a relatively new offering and becoming more used).

In addition, Melissa is projecting to spend the \$12,500 Pomerleau Scholarship fund designated for Burlington kids.

CLAY STUDIO

After our routine seasonal break, the Winter/Spring open studio session started last week. We are off to a great start, with the studio looking clean, organized, and ready for creation! Currently we have 60 members, 36 from our ongoing membership and 24 from our lottery program, as well as 20 studio assistants, working in our facilities.

Starting in February we will start clay classes (including one that Emily is teaching), bringing the number of users to around 130.

After the much anticipated arrival of a brand new kiln, we have successfully set up and test fired the kiln. Once the new kiln is fully running, I will use that time to rest, repair, and reset our other two older kilns.

During our longest session of the year (21 weeks), Emily is looking forward to the studio settling into its routine and striving toward finishing some projects to help the efficiency and organization of the studio, including new signage, more shelving, and looking into hiring a part time assistant. Another longer term goal for the studio is to purchase new kiln shelves. Our shelves are old, not in great shape, and have been re-ground many times. Emily is interested in purchasing advanced shelves, which are thinner, lighter weight, and glaze does not stick to them.

ART FROM THE HEART

- Updated Coloring Mural Pediatric Psychiatry
- Kits all over the hospital
- Slowly adding new volunteers & shifts
- Mental Health Units - Group Art making on Mondays
- Administrative Load Increasing (less time for direct program support)
- New way of ordering supplies
- Onboarding Interns through city HR

Fine tuning the physical space which is like a game of Tetris - now have 3 active carts, and art kit "shop" for people dropping by for things

Valentine's Day call for garlands and calendar photos (details below)

Will have 2 hours of Renee Greenlee's time as a professional photographer on Valentine's Day at UVMCC

GALLERY EDUCATION

Our small—but mighty—team is getting lots of work done!

Education/Learning

- April Gallery Explorers camps are now listed on the website (April 24-28)
 - New format with *Co-Created* exhibition: morning session a STEAM-based camp (Gallery Explorers: Art and AI), and focusing the afternoon camp on the Sarah Stefana Smith exhibition (Gallery Explorers: Mixed Media Magic)
 - 5 signed-up for Art and AI; 4 for Mixed Media Magic! (10 Full)
- Tours/Programs
 - Between November-December, had 4 tours (39 total participants), including a tour for Shelburne Museum Curator Staff
 - Upcoming school tours with Heather's Intro to Museum Studies class (February) and an Art Ed class at UVM (end of March)
 - Summer camps – two weeks of full day camp, with a focus on the Self-Taught exhibition

Public Programs

- Multi-visit program with the Waldorf school and Val Hird (Jan 13, 20, 27), 12 students in 9th and 10th grade
- Upcoming Family Art Saturday on January 28th (next is Feb. 25th)
- AI Symposium: Sat April 15 9-5pm – New Initiative for Gallery Ed: Partnering with UVM, Hula: tie in with *Co-Created* and VT AI Commission
 - Next Steps: outreach to high schools and students for our youth tracks (30 students) in mid-April
- Gallery Ed Retreat 1/11 (new team, goals and activities next 6-7 months)
 - More to come

Staff Update

- Melinda Johns took early retirement effective Fri Jan 6th with staff farewell on Jan 9. Sarah Jayne is Gallery Ed lead as Public Programs Assistance (supporting Ed as well) – temp seasonal – aspiration to make this FT position, grant supported
Hiring for new Education Coordinator to begin in late February
Staff training in FAS (Rebecca and Isabella); offering prof. dev. for ed and gallery staff to expand interpreters.