

BCA Development Committee Meeting Minutes
April 10th, Noon

Members of Committee: Billi Gosh (Chair), Laura McDonough, Lori Rowe, Deb Caulo, Susan Skalka, Sarah Rogers, Robin Pierce(absent)

Staff: Joyce Cellars, Meara McGinniss

1. Billi Gosh called the meeting to order at 12:02pm. Deb moved to accept the agenda and minutes of the January meeting, Susan seconded the motion and all were in favor.
2. Public forum-No public present
3. Virtual Auction Discussion:
 - Meara gave an overview of auction stats compared to previous virtual auctions.
 - Billi shared some details about the current Nantucket Artists Association online auction.
 - The committee discussed ideas for future virtual auctions including videos of the artwork and artist interviews. Solicit corporate sponsors and major donors in advance – start fundraising in summer.
4. Meara McGinniss gave Spring Appeal update: 1100 letters will go out after April 19th, all with handwritten notes, feedback from the committee was useful in terms of the look and feel of this appeal letter, more designed. The committee asked about volunteering to write personal notes and anyone interested can get in touch with Meara for more details.
5. The committee discussed ideas for art activities for the Twilight Social. Suggestions included digital art using cell phones, ideas related to AI, and a tie in with the summer gallery exhibitions.
6. Annual fundraiser discussion: size, location, silent vs. live auction, and format. The main goals of the annual fundraiser were determined to be raising money, engaging a broader audience, supporting artists, and having fun. Four potential locations for the annual fundraiser were suggested. Information about each will be collected for a comparison at the next meeting.
7. The next meeting will take place on May 8th from 12-1 pm via Zoom.
8. A motion was made to adjourn at 1:03 by Lori Rowe, seconded by Susan Skalka-all were in favor.

BCA's mission is to nurture a dynamic environment through the arts that makes quality experiences accessible regardless of economic, social or physical constraints.

We do this by:

- Supporting and promoting Vermont artists and advancing the creation of new work
- Offering a wide spectrum of arts education and engagement opportunities
- Presenting exhibitions and events that place Burlington in a global context, promote critical dialogue and encourage local participation
- Serving as the City of Burlington's cultural planner by making the arts integral to the area's economic and civic development, urban design, and livability.