Arts Education Committee Meeting
Tuesday, May 16, 2023, 1:30-2:30 pm
BCA Studios, 405 Pine Street

Arts Education Committee members in attendance:
Lauren Genta, Emily Kadish, Rachel Kahn-Fogel, Sarah Jayne Kennelly, Rebecca Schwarz, Melissa Steady, Dana vanderHeyden, Deb Wilkinson, Kiersten Williams

- Intros (5 minutes)- Melissa
- Public Forum (5-10 minutes)
- Art From the Heart (5-10 minutes)- Rebecca
- BCA Studios
  - Youth, Teen and Family (5-10 minutes)- Lauren
  - Adult Classes (5-10 minutes)- Kiersten
  - Clay Studio (5-10 minutes)- Emily
- Gallery Education (5-10 minutes)- Sarah Jayne/ Heather

Public Forum:
If you are interested in speaking in the public forum, please contact Melissa Steady at msteady@burlingtoncityarts.org at least 1-2 days before the meeting.

Arts Education Committee
The Arts Education Committee includes BCA board members and non-board members and meets 6 times annually. Members of the Arts Education Committee provide experience and expertise in various aspects of life-long learning and connect BCA programs to trends and themes in arts education. The committee evaluates, advises and guides BCA’s art education programs, including studio classes, camps, off-site residency programs, gallery education visits and the Art from the Heart program at the UVM Medical Center.

Upcoming Board Meetings
May 16-3-5pm
June 20-3-5pm
ART FROM THE HEART

Nurses Week
Created flowers for with Nurses, mandala blooms and leaves with people’s responses to "Because of a nurse..." to help nurses feel connected to the value and specialness of their work. Kick off at the nursing awards.

Advocated for earlier planning and hiring UVMMC musicians for the Nurses Night Out event.

Employee Health project
Celebrating PRIDE and Immigrant Heritage Month and a new mural, we will make birds for people to color and paint at a June 1 event.

Summer changes in volunteering
Lost a lot of volunteers. UVMMC was not ready for recruitment efforts until just weeks ago. Now we are recruiting. Am able to continue the Mental Health groups for now. New focus on McClure 6 long term patient pod.

MOU for Interns
Finally got an MOU in place between the city and UVM. Looks likely that we will have a small handful of interns next year from St Mikes and UVM.

UVMMC Admin
Reduced Space - lost the use of one of the storage closets.
New Manager of Guest Experience & Volunteer Services.

Question
Discussion on the phrase, "more comforted" or "more comfortable" in signature.

YOUTH, TEEN AND FAMILY

WINTER/SPRING PROGRAMS OVERVIEW (6 TOTAL OFFERINGS, 12 CLASSES)
- We ended the Winter/Spring semester at 95% sold, net total of $4,170.
- February School Break Camps (February 27-March 3) – 100% sold, net total of $8,325.

SUMMER CAMPS 2023
- Five weeks to opening day!
- 76 Camps, comprised of 72 at the BCA Studios, 3 at BCA Center
  - We are offering two camps in collaboration with other non-profits in the state; Circus Smirkus is our lead instructor for School of Foolery
  - Offered a pilot camp, The Art of Scenic Design with Lyric Theatre Company for Ages 12-18; sadly this camp has low enrollment and may not run
- 536 Spots Offered
- 161 for both Ages 6-8, 12-18, 204 for Ages 9-11, and 10 for Ages 9-14 (School of Foolery)
- Incremental growth in Teens (Ages 12-18), last year we offered 18, and this year we are offering 24, which shows a 33% increase
- This year we held 30% of spots for scholarship recipients, and have students joining us from King Street and Integrated Arts Academy

COMMUNITY PROGRAMS OVERVIEW
- Head Start Arts Integration – We are coming to the end of our residency at our two Head Start classrooms, Franklin Square and Riverside. Earlier this month, we welcomed both classrooms into the Clay Studio for a hands-on ceramic magnet making workshop led by our residency Teaching Artist, Melissa Jones, and Emily. Thank you to Rachel for joining us with Franklin Square!
- Integrated Arts Academy – We had the opportunity to do a 2-week residency with the 5th grade classrooms at IAA for their 5th Grade Legacy Project, which we have not done since pre-pandemic. Inspired by the upcoming Embrace and Belonging Monument at Dewey Park, Melissa Jones led students in creating a tapestry mobile that featured laser cut swallows, feathers, and hand painted beads, answering their essential question: What part of your IAA experience will you take with you to help you be successful in the future?

HIGHLIGHTS & ANECDOTES
- Kiersten and I were recently contacted by a local photographer who learned to operate her first camera as a student at BCA, she is now a wedding photographer and we are hoping she’ll join us as an instructor
- We recently hired our camp assistant and five new teaching assistants to join our team!
  - We now have a sibling pair working as a teaching assistant, both of which started as campers, gained early experience as volunteers, and now are paid assistants. One of which is studying Elementary Education!
  - We also have a new hire whose mother, Rachel Gross, is a BCA exhibiting artist

ADULT CLASSES
WINTER/SPRING 2023
- 56 adult classes & professional development workshops offered over the 16 weeks of this session with 355 seats available. We filled 348 seats – that means we had 98% enrollment rate with 32 classes (70%) full
- We ran 2 more classes (clay and print) with Inclusive Arts, providing them with over $1,000 of scholarship money
- We ran another 6 week long art class with Age Well in collaboration with the Alzheimer’s Association
- $63,050 brought in for net income
SUMMER 2023 ADULT CLASSES PREVIEW

- Classes go on sale Monday, May 22!
- Offering 11 classes over the 6 weeks with 76 spots available.
- Working on making our classes more accessible – for example, including use of a camera if needed for darkroom
- Experimenting with some new workshops to keep expanding our audience!

TIE DYE WORKSHOP
Try the colorful and satisfying art of tie dye with local craftswoman, Kara Ware. Kara will lead you through the steps of tie dyeing, including tying different designs and dyeing fabrics with a rainbow of colors. Each student will leave with a dyed t-shirt and tote bag provided by us. Students are also welcome to bring two or three other items to dye, details of items that work well will be emailed to students before class. All other basic materials included, please bring a bag lunch.

BOTANICAL PHOTO PRINTING WORKSHOP
In this one-day workshop, students create one-of-a-kind photo prints using solar power and plants as inspiration, tools and materials. Together, students will explore natural areas around Burlington, collecting flowers and weeds, to make Lumen prints with the power of the sun. The photo process of Cyanotype will also be explored to make beautiful designs on fabric for wall hangings. No experience is needed and all basic materials are provided. Students should bring a bag lunch, bottle of water and dress for walking outside. If needed, class will be scheduled on the rain date of July 30th.

CITYSCAPES
Cities, even small ones like ours, are an endless source of artistic inspiration. From the architecture of unique houses to everyday overlooked objects, learn to capture the look and feel of a place through quick drawing techniques. Local artist and teacher, Frances Cannon, will lead you through sketching demonstrations that include proportions, compositions, light, shading and crosshatching. Using pencil, pen, marker or charcoal, fill your sketchbook with your unique perspective and stories from walks through the Pine Street neighborhood of Burlington. All supplies are included. Students should be prepared to draw outside on summer evenings, wearing appropriate footwear for walking. In case of bad weather, class will still meet inside the studio.

FALL 2023 ADULT CLASSES PLANNING IN PROGRESS
Return of Graphic Novels course
Revamp of Creative Suite with local graphic designer
Professional development series with Jess Manley
Surface Design in Collaboration with Forbital Factory

HIGHLIGHTS TO SHARE
Leadership Champlain tour – architect!
CLAY STUDIO

Our longest session of Winter/Spring is coming to a close in a few weeks. It was a great full session, with few hiccups, and many excited clay participants. This Winter/Spring I taught my first Wheel 1 class in our facilities. I enjoyed the class and am delighted to see my students continuing to learn and practice even after class has ended.

Currently we have 60 members, 37 from our ongoing membership and 23 from our lottery program, as well as 20 studio assistants, working in our facilities. This Winter/Spring we piloted a new studio assistant shift on Monday mornings. Unlike the other SA shifts, this one is not during open studio and allows the SAs to vacuum and mop the studio, uninterrupted. This has been a great success and I have seen improvements in the cleanliness of the studio because of it.

Next week we will be hiring a new clay assistant to help in the studios. We had many wonderful applicants with the desire and knowledge to assist the studio with its needs. I am eager to bring on a new team member to help me start to tackle my long list of ideas and projects for the studio. Some of those are; new signage, glaze development, a first rinse station in the glaze room, and many more. As we enter into the summer session, I look forward to welcoming in many young faces to learn and play with clay during our busy summer camps in the studios.
GALLERY EDUCATION

Gallery Education - Learning

April Break - Gallery Explorers camp, April 24th-28 at BCA Center
First offering of an April Camp at BCA Center by gallery learning team.

- Piloted new format: Morning STEAM-based camp with focus on Co-Created exhibition (Gallery Explorers: Art and AI), and an afternoon materials-based camp with a focus on Sarah Stefana Smith’s Willful Matters (Gallery Explorers: Mixed Media Magic). **Net total of $2,805.**
  - 10 students in the morning, 8 in the afternoon (18 out of 20 max)
  - AI STEAM-based camp students experimented with artificial intelligence and art through computer coding, storytelling, print making, and collage
  - Stefana Smith camp students explored diverse materials and processes: independent and collaborative weavings with traditional and non-traditional art materials, cyanotypes on paper and on fabric, and collage.
  - Students exhibited their collaborative weavings in BCA’s gallery stairwell, accompanied by artist statements they wrote for work.

Gallery Tours and See Think Do!, Jan – April 2023 at BCA Center

- Offered **11 tours - 207 total participants** including a tour for 55 2nd grade students from the Flynn School (their first visit to BCA); UVM class tours (Heather’s Intro to Museum Studies, art education classes, painting classes); and Bridging Program tours. **Net total of $2,095.**
- High increase from pre-pandemic years – return to normal plus outreach.

Summer Gallery Explorers camp – Upcoming, June 26-30 and July 10-14, 2023 at BCA Center
Two weeks of full-day camp focuses on our three summer exhibitions Outstanding:
Contemporary Self-Taught Art; Hyunsuk Erickson: Thingumabob Society; Faith Ringgold: Jazz Stories

- Approximately 11 slots are still available (7 June camp, 4 July camp)

Public Programs, Jan – April 2023 at BCA Center

- **Family Art Saturday** – very successful participation in the past few months
  
  208 participants in total, Jan - April (39 in January, 74 in February, 56 in March, 152 in April as part of outdoor Earth Day program on Church St.)

- **Creative AI Symposium on Saturday, April 15th**
  
  - 134 participants in total (reception at Co-Created BCA Center, 80 attendees).
  
  Net total of $4,280
  
  - First offering of full-day symposium at BCA Center by gallery learning team
  
  - Co-hosted by UVM and Hula, and in conjunction with BCA’s Co-Created: The Artist in the Age of Intelligent Machines
  
  - Focused on the unique collaborative nature of artificial intelligence and artistic practice. Through presentations, workshops, and demonstration from five Co-Created artists; presentations from two leading experts and researchers in the field; a virtual guest presenter; as well as a free youth workshop for local high school students, the symposium provided a space for a wide-ranging audience to connect with and better comprehend the key themes and ideas in the exhibition.

- **Artist Talks and Panels**
  
  - Gallery Talk with Val Hird, Jan. 19 (67 attendees)
  
  - Conversation with Sarah Stefana Smith, March 8 (27 in person, 16 virtual)
  
  - Ethical Implications of AI, March 29 (65 in person, 19 virtual)

- **Summer opening reception, Friday, May 19th 5-7pm, BCA Center**

- Planning summer exhibition public programs June - September