

BCA Board of Directors Annual Meeting Minutes
March 21, 2023
3:00-5:00 pm
BCA Center, 135 Church Street

Advisory Board of Directors Voting Members: Lori Rowe, Lisa Lillibridge, Billi Gosh, Laura McDonough, Bryan Parmelee, Patrick Shank, Jeffrey Harkness(absent), Milton Rosa-Ortiz(absent), Mildred Beltre, Robin Pierce, Deb Wilkinson, Parker Silver, Sarah Rogers, Livia DeMarchis

Honorary non-voting board members present: Rachel Kahn-Fogel, Dana vanderHeyden

Staff present: Doreen Kraft, Joyce Cellars, Heather Ferrell, John Flanagan, Melissa Steady, Colin Storrs, Zach Williamson, Sara Katz, Meara McGinniss

Meeting called to order at 3:07

1. Parker Silver made a motion to accept the agenda and the minutes of the April meeting, seconded by Deb Wilkinson. All were in favor.
2. Public Forum-No public was present.
3. Zach Williamson presented information about BCA's Summer Programming in City Hall Park:
 - Twilight Concert Series-Fridays and Saturday evenings, local and regional acts.
 - BTV Market-18 markets featuring makers, artists and prepared food vendors. Every Saturday from 11am to 3pm, featuring solo and instrumental acts with Market Music. BTV Market is a collaboration with the city's department of Business and Workforce Development.
 - Splash Dance, family friendly DJ sets by the Splash Pad. Every Friday and Saturday afternoons. Beginning in the last weekend in May to middle of September
 - Sunday Classical, new program on Sunday mornings at 10 am, families and tourists are out and about but Church Street has not woken up yet.
 - 119 events,
4. Billi Gosh gave the Financial Report. The earned revenue target will likely be met but is dependent on art sales. Revenue goals were based on pre-pandemic numbers so this is a significant milestone.

5. Joyce Cellars gave a fundraising update. She thanked all the board members who have already given and asked anyone who had any questions to contact her, Billi Gosh, or Meara McGinniss. The spring appeal has shown that community level giving is trending down. BCA is 95% of the way to its fundraising goal for FY23.
6. Doreen Kraft gave an update on the 405 Campaign, noting that the goal is now \$12m due to inflation. 7.2 has been raised already. The site work is underway and the fundraising is complete for that phase of the project.
7. Sara Katz gave the board a brief preview of the FY24 Budget, which is essentially level funded to FY23 but with inflation means possible cuts and focusing on the core mission.
8. Discussion was had about the current committee structure of the board and possible future alternatives.
9. Laura McDonough moved the board enter Executive Session, seconded by Lisa Lillibridge. All were in favor. Meeting was adjourned at 4:45.

BCA's mission is to nurture a dynamic environment through the arts that makes quality experiences accessible regardless of economic, social or physical constraints. We do this by:

- Supporting and promoting Vermont artists and advancing the creation of new work
- Offering a wide spectrum of arts education and engagement opportunities
- Presenting exhibitions and events that place Burlington in a global context, promote critical dialogue and encourage local participation
- Serving as the City of Burlington's cultural planner by making the arts integral to the area's economic and civic development, urban design, and livability.