BCA Development Committee Meeting Minutes May 15th, 2023

Members of Committee Present: Billi Gosh (Chair), Laura McDonough, Lori Rowe, Deb Caulo, Susan Skalka, Robin Pierce Staffi Jayse Collars, Meara McCinnics, Elona Pesen

Staff: Joyce Cellars, Meara McGinniss, Elena Rosen

- 1. Billi Gosh called the meeting to order at 12:05 Lori moved to accept the agenda, Laura seconded. All were in favor.
- 2. Public forum-No public present
- 3. Joyce reported on the fundraising totals to date. There is about \$50K left to raise, feeling confident, hoping to carry some major gifts into next fiscal year.
- 4. Appeal and lapsed donor update-gifts are significantly down from last year. This trend is also being seen at other local organizations. The lapsed donor personalized notes resulted in quite a few \$100 gifts.
- 5. Board giving-A plan was made to redistribute the board giving "menu" at the May 16th Board Meeting. Billi will follow up with board members individually.
- 6. Twilight Social updates were given and the committee brainstormed catering options. The guest list will be shared with the committee for review.
- 7. Annual fundraiser discussion-the committee discussed the timeline, and format and location options. A special meeting was scheduled on Monday, May 22 to further discuss venue options.
- 8. A motion was made to adjourn at 1:03 by Lori Rowe, seconded by Susan Skalka-all were in favor.

BCA's mission is to nurture a dynamic environment through the arts that makes quality experiences accessible regardless of economic, social or physical constraints.

We do this by:

- Supporting and promoting Vermont artists and advancing the creation of new work
- Offering a wide spectrum of arts education and engagement opportunities
- Presenting exhibitions and events that place Burlington in a global context, promote critical dialogue and encourage local participation
- Serving as the City of Burlington's cultural planner by making the arts integral to the area's economic and civic development, urban design, and livability.