

BCA Promotional Support Policy

Due to the volume of BCA programming, we are only able to create original marketing content for BCA's programs. This content includes social media posts, promotional emails, event listings on BCA's website and event calendar, posters, and other print and digital promotional assets.

While BCA is unable to commit to providing design, print, or marketing support to outside organizations, BCA may on occasion be able to accommodate requests for sharing social media posts or posters by arts-related renters of BCA facilities and other departments of the City of Burlington. This support is typically limited to Facebook posts and/or Instagram stories. BCA must be tagged in any posts to be shared and contacted prior to being added as a collaborator.

If there is additional space in the social media schedule, BCA may consider sharing content from non-BCA/City-affiliated regional arts organizations. This level of sharing would likewise be limited to Facebook posts and/or Instagram stories. For all inquiries, please contact BCA Communications Director Elena Rosen at erosen@burlingtoncityarts.org, 802-829-6411