

Burlington City Arts Board Meeting Notes
Lorraine B. Good Room, BCA Center
May 19, 2015
3:00pm - 5:00pm

Board members in attendance: Beth Montuori Rowles, John Gonter, Sandy Berbeco, Rachel Kahn-Fogel, Dan Harvey, Michael Metz, Sherrill Musty, Bill Post, Leslie Black Sullivan, Dana vanderHeyden, Lori Rowe, Lee Bouyea, Barbara Perry

Board members missing: Phillip Bosen, Billi Gosh, Sanjay Sharma, Pascal Spengemann

Staff in attendance: Doreen Kraft, Sara Katz, Gretchen Farrar, Alexandria Allen

Guests: Jim Lockridge

Call to order 3:11PM

1. Agenda Approval:

- a. Moved to approve agenda by Sandy Berbeco, Michael Metz seconded.
- b. All in favor.

2. Approval of Minutes for March 17, 2015:

- a. Lorie Rowe's name was omitted from "board members missing." Moved to accept the March minutes including the appropriate changes Sandy Berbeco, Bill Post seconded
- b. All in favor
- c. Marketing to make changes to each board member's honorary/regular/emeritus status on BCA website.

3. Financial report FY15

- a. FY 15 has been a strong earned revenue and grant year. We are currently projecting needing to raise \$20,000 more before the end of the fiscal year and are focusing on collecting pledges and outstanding revenues as quickly as possible.

4. FY 16 Draft Budget Presentation

- a. Doreen presented an overview of the FY16 budget. FY 16 will not vary significantly from FY 15. It will be a heavy planning year, and more significant changes are expected to take place in FY 17 and beyond based on our listening campaign and potential changes to Memorial Auditorium.
- b. The FY 16 budget includes a few staff reclassifications and the classification of two vital positions.
- c. BCA is scheduled to present to the Board of Finance on May 27.

5. Membership and Development Update

- a. Gretchen Farrar announced her resignation from BCA to take place at the end of May
- b. Gretchen Farrar introduced Allison Prestridge, BCA's new AmeriCorps Membership & Outreach Assistant
 - i. She has assisted a 3 week Phone-a-thon that has raised \$3,320 thus far

- c. A members only event is to be scheduled for next June or July for membership appreciation. We currently have 411 members.
- d. Great increases this year; some gifts have gone from \$10,000 to \$15,000.

6. Mission Statement language update

- a. A spirited discussion on the mission statement and the role of cultural planning in our mission took place. The ways that we achieve our mission have been part of our statement since we became incorporated; this exercise is intended to be an updating of language, not a change in mission.
- b. A motion was made to approve the mission statement as presented. The mission update was voted and approved as follows:

BCA's mission is to nurture a dynamic environment through the arts that makes quality experiences accessible to a broad audience. We do this by:

- Supporting and promoting Vermont artists and advancing the creation of new work
- Offering a wide spectrum of arts education and engagement opportunities
- Presenting exhibitions and events that place Burlington in a global context, promote critical dialogue and encourage local participation
- Serving as the City of Burlington's cultural planner by making the arts integral to the area's economic and civic development, urban design, and livability.

7. Discussion and approval of Board Application

- a. Barbara Perry moved to take out "ward" portion of application, Sherrill Musty Seconded
- b. All in favor
- c. Moved to approve Board Application as amended by Dan Harvey, seconded by Lori Rowe
- d. All in favor

8. Community Arts Fund

- a. The Mayor asked BCA to develop a brief white paper on how a City of Burlington Community Arts Fund might be implemented if included in the next fiscal year. Some funds are available to jumpstart this through regional programs, but BCA would also propose fundraising an additional \$14,500 to pilot the program with \$50,000 in year one.
- b. The Mayor hopes to have the board's confidence in the project and fundraising support if it moves forward. John Gonter felt he would be able to fundraise a significant portion of the goal quickly.
- c. There was motion to approve this new project by Dana vanderHeyden, Lori Rowe seconded
- d. Beth moved to vote
 - i. In favor: Beth Montuori Rowles, John Gonter, Rachel Kahn-Fogel, Dan Harvey, Bill Post, Leslie Black Sullivan, Dana vanderHeyden, Lori Rowe, Lee Bouyea, Barbara Perry

- ii. Abstained: Sherrill Musty, Sandy Berbeco, Michael Metz

9. Executive Session

- a. Lori Rowe moved to enter executive session to discuss the review of executive director, Bill Post seconded
- b. All in favor. The board entered executive session.
- c. Lori Rowe moved to exit executive session, Dan Harvey seconded.
- d. All in favor
- e. Dan Harvey moved to inform the mayor that the board was informed of their letter of reappointment; Lori Rowe seconded
- f. All in favor
- g. Lori Rowe moved to advise reappointment of Doreen Kraft as Executive Director, Sherrill Musty seconded
 - i. In favor: Dan Harvey, Barbara Perry, Sherrill Musty, Rachel Kahn-Fogel, Michael Metz, John Gonter, Sandy Berbeco, Bill Post, Dana vanderHeyden
 - ii. Absent for vote: Beth Montuori Rowles, Leslie Black Sullivan, Dana vanderHeyden, Lee Bouyea

10. Meeting Adjourned at 5:15PM