

Burlington City Arts Board Meeting Minutes
2nd Floor, BCA Center
Tuesday, January 16, 2018
3-5 pm

Attendance: Bryan Parmelee, Michael Metz, Laura McDonough, A.J. LaRosa, Lori Rowe, Billi Gosh, Rachel Kahn-Fogel, Leslie Sullivan, Dana vanderHeyden, Barbara Perry
Absent: Phillip Bosen, Milton Rosa-Ortiz, Jane Wolforth, Margaret Coleman, Orieta Glozheni
Staff: Heather Ferrell, Kiersten Williams, Doreen Kraft, Sara Katz, and Alex Allen
Ex-Officio: Mayor Miro Weinberger

Call to order 3:05 pm

1. Consent Agenda

- a. Approve Agenda
 - i. Agenda approved unanimously.
- b. Approve Minutes of November 14, 2017 meeting
 - i. Minutes approved unanimously.

2. Public Forum

- a. None.

3. FY 18 Financial Update

- a. Sara Katz led a discussion on the financials of Fiscal Year 2018 to date.
- b. BCA is has a new prospective client for art sales & leasing, which would help increase the revenue for that program.
- c. BCA team and board to focus heavily on the major gifts category for the remainder of the fiscal year.
- d. The Development Director position has been posted.

4. Exhibitions Committee Update

- a. Heather Ferrell led a discussion on the successes of the committee thus far this fiscal year.
 - i. The committee helped fundraise for sponsorship support for the upcoming exhibition for Edwin Owre. The committee hopes to continue this type of fundraising for future exhibitions.
- b. BCA's winter exhibitions opening reception is Friday, January 19, 6-8 pm.

5. Development Committee Update

- a. Billi Gosh led a discussion on the Development Committee's most recent meeting on Monday, January 8.
 - i. Laura McDonough has officially joined the Development Committee.
 - ii. The committee anticipates 100% of board pledges to be received by the end of January.
- b. Development Activities & Events
 - i. Monthly Coffee Talks to take place February, March, April, and May. The goal for these monthly, hour long events is to highlight different BCA programs, and invite donors and friends of BCA to learn more.
 - ii. A fundraising event for Art from the Heart is tentatively scheduled for March. The committee is searching for a host.
 - iii. The annual BCA Art auction is tentatively scheduled for May or June. The committee is searching for a host.

6. End of Year/Holiday Event Discussion

- a. The Board discussed the Board & Friends Celebration, which took place on Wednesday December 6, 2017. The Board wishes to return to the old format of a sit down dinner and live auction.

7. Education Committee Update

- a. Michael Metz led a discussion on BCA Education Programs, such as: Art From the Heart; artists-in-residence at the Integrated Arts Academy; Head Start; and the annual Children's Art Exhibit.
 - i. The committee expressed that it wants to understand our marketing approach and how BCA is telling its story as a whole.

8. Director's Report

- a. Doreen Kraft led a discussion on recent BCA happenings.
 - i. BCA was awarded a \$75,000 grant from Jane's Trust support lite capital renovations to the BCA Center to meet exhibition and program needs.
 - ii. The new City of Burlington Flag was raised on First Night, December 31, 2017.

9. Other business

- a. None.

Meeting Adjourned at 4:45 pm