

**Burlington City Arts Board Meeting Minutes**  
**2<sup>nd</sup> Floor, BCA Center**  
**Tuesday, November 14, 2017**  
**3-5 pm**

**Attendance:** Rachel Kahn-Fogel, Lori Rowe, Dana vanderHeyden, Lisa Lillibridge, Beth Montuori Rowles, A.J. LaRosa, Laura McDonough, Billi Gosh, Margaret Coleman, Phillip Bosen, Barbara Perry, Orieta Glozheni, John Gonter, Bryan Parmelee

**Absent:** Michael Metz, Jane Wolforth, Milton Rosa-Ortiz, Leslie Black Sullivan,

**Staff:** Sara Katz, Alex Allen, Heather Ferrell

**Ex-Officio:** Mayor Miro Weinberger

**Call to order 3:07 pm**

**1. Consent Agenda**

- a. Approve Agenda
  - i. Agenda approved unanimously.
- b. Approve Minutes of September 19 meeting
  - i. Minutes approved unanimously.
- c. Public Forum
  - i. None.

**1. Introductions of new board member**

- a. Laura McDonough, first board meeting
  - i. She is originally from Burlington, VT. She is the Operations Manager for the Vermont regional office of AARP and she is really interested in bringing older generations into the fold of the arts community in Vermont.

**2. Exhibitions Program Update**

- a. BCA is requesting nominations for the Barbara Smail Award 2018. Last year's award winner, Elise Whittemore, will have their work on exhibition January 19-April 7, 2018.
- b. Vermont Metro Gallery in the process of being folded into to the overall BCA brand.
- c. The gallery team is researching and implementing new systems that with help visitor services record visitor numbers as accurately as possible; while also brainstorming and imagining future exhibitions that will attract visitors from the Church Street Marketplace to step inside the gallery.

**3. Financial Report**

- a. Sara led a discussion on the financials of Fiscal Year 2018 to date.
- b. Budget planning for the FY19 budget is already underway.
- c. New projects at the UVM Medical Center are underway for next fiscal year and the BCA art sales budget may see a change next year.

**4. Committee Updates**

- a. Development Committee
  - i. BCA's fall fundraising was a great success with 100+ attendees and a net of \$5,000 for the BCA Patrick S. Robins Scholarship Fund.
  - ii. Some board pledges and gifts have been received but are anticipating 100% board participation before the end of the calendar year.
  - iii. Board & Friends Celebration is Wednesday, December 6<sup>th</sup>, 6-9 p.m.
  - iv. BCA is launching a new BCA Membership Campaign this December. Membership will change to a single membership level at \$25, which benefits members with discounts for BCA classes, supplies, studio access; and discounts at local businesses.
- b. Cultural Planning Committee

- i. The committee is in the early stages of creating a proposal for a new ordinance that would allocate some percent of City Capital Projects towards the creation of public art in Burlington.
- c. Education Committee
  - i. The new BCA Studios are doing well so far with revenue, considering the constraints of a smaller space and less seats available for students.
  - ii. Drop-in classes have been moved to Friday evenings, including: Family Wheel Drop-In, Adult Wheel Drop-In, and Drawing Drop-In.
  - iii. Mary Zompetti, Photography Program Director, has also created a new youth photography drop-in class for Friday nights and it begins January 2018.
- d. BCA Foundation and 405 Feasibility Committee
  - i. The Farrell Vending business (next to BCA Studios) has been sold to an out of state company. This does not affect the BCA Studios, as the business was sold, not the building or property.
  - ii. The foundation and the committee are working diligently to have the building and property appraised as soon as possible.

## **5. Other Business**

- a. Flag Redesign
  - i. Voting for the new City of Burlington flag ends Friday, November 17. The winning flag will be announced next week and the new flag will be raised on First Night.

**Meeting Adjourned 4:55 pm**