

Attendees

BCA Board Members: Billi Gosh, Michael Metz, Beth Montuori Rowles, AJ LaRosa, Lore Rowe
BCA Staff Members: Lucia Campriello, Doreen Kraft

Agenda

- **1:00 PM:** Discussion/feedback re: Professional Development Training on 10/26
 - Feedback was very positive about the training session; that it served as an excellent refresher and reminder of the fundamentals and also carved out time to hone a pitch/message for prospective funders; it was suggested that all board members go through this training session led by Christine.
- **1:10 PM:** Review FY 2017 Development Committee Goals & Relationship to Efforts of BCA Foundation Board
 - Discussion occurred surrounding further distinguishing between the BCA Foundation Board's fundraising activities and the BCA Advisory Board/Development Committee's fundraising activities.
- **1:25 PM:** Philanthropic Participation
 - Discussion occurred surrounding further defining opportunities to participate in BCA fundraising activities, including the board's goal of 100% participation in financial giving¹.
- **1:40 PM:** Board Giving
 - Committee members volunteered to reach out to board members who had not yet submitted a pledge for FY 2017 for their annual board gift before the next board meeting on Tuesday, 11/15; it was recommended that this "cheat sheet" be disseminated to the full board.
- **1:50 PM:** Membership Campaign and #GivingTuesday (11/29)
 - A very brief update on this year's membership campaign, which is underway, was provided along with copies of materials; the opportunity for board members to participate in #GivingTuesday outreach efforts on Tuesday, 11/29 was discussed as well.

¹ See BCA Advisory Board application detail for specific language used around 100% participation in financial giving:
<http://www.burlingtoncityarts.org/application-appointment-burlington-city-arts-advisory-board>