

Burlington City Arts Board of Directors
Executive Committee Minutes
Monday, March 9, 2020 1:30pm
BCA Center, Third Floor

Members of Executive Committee: Beth Montuori Rowles-President, Lori Rowe-Vice President, John Gonter-Secretary, Laura McDonough-Treasurer, Billi Gosh-Member-at-Large

Staff Present: Sara Katz, Doreen Kraft, Meara McGinniss, Sally Sheperdson

1. Called to order 1:32
2. Agenda Approved
3. Public Forum(No public was present)
4. Financial Update-There is a heavy lift needed in fundraising before the end of the fiscal year. We need to raise \$200k before June 30.
5. Discussion was had about ensuring vibrancy in our fundraising and programming in the face of the Corona virus. It was agreed that resources need to be made available online. Physical art kits to supplement online resources could be delivered by board members to people's door steps. It was suggested that a Facebook group might be an effective tool for bringing people together. Some suggestions for fundraising opportunities were made, including bank sponsorship.
6. Board Membership and Committee Discussion-Beth Montuori Rowles reminded the committee that John Gonter is leaving the board. Her term as President will end this year, although she will continue on as Past President for one year after. The need for new officers is clear. It will be added to the agenda of the BCA Board meeting.
7. Adjourned 2:45

BCA's mission is to nurture a dynamic environment through the arts that makes

quality experiences accessible to a broad audience. We do this by:

- Supporting and promoting Vermont artists and advancing the creation of new work
- Offering a wide spectrum of arts education and engagement opportunities
- Presenting exhibitions and events that place Burlington in a global context, promote critical dialogue and encourage local participation
- Serving as the City of Burlington's cultural planner by making the arts integral to the area's economic and civic development, urban design, and livability.