

## Burlington City Arts Development Committee Meeting Minutes

405 Pine Street

Thursday, February 13, 2020

12:30- 2:15 pm

Present: Billi Gosh, Laura McDonough, Jon Weisbecker, Lori Rowe(phone)

Absent: Taylor Gamache, Jaqueline Posley, Beth Montuori Rowles

Staff Present: Doreen Kraft, Sara Katz, Sally Sheperdson, Jill Badolato, Meara McGinniss

1. Called to order at 12:35. Approval of Agenda-Approved unanimously.
2. Public Forum-No public present.
3. Update on search for new Development Director
  - Scott McArdle has been hired as a consultant.
  - Scott has met with the city HR department and they are collaborating on the search.
  - Current team member Jill Badolato has applied for the position.
  - The posting will remain open until someone is hired.
  - Some very strong candidates have applied on-line (at least 13).
4. Discussion of potential new members to the Development Committee. The committee came up with a large list of potential new members and people were assigned to contact them. Also discussed restructuring the committee to include a sub-committee or working group that does not need to come to every meeting.
5. Discussion FY20 board pledges. Meara will send out giving summaries to all board members, then distribute lists of those **who still haven't** pledged a board gift to the committee for follow up. Doreen asked the committee for advice on lowering the budget goal for board giving. A plan was made to re-assess board giving capacity at the next full board meeting.
6. FY20 Development Plan - Review fundraising goals for next 5 months. We have roughly \$225,000 left to raise before June 30. Scholarship campaign and auction will be very important. The auction will be held at Dedalus. Goal: \$35K. The structure of the auction this year will be slightly different. Board giving and major gifts have been affected by the capital campaign.

7. Meara will send the description of the Development Committee to all members for suggestions for revision. Members will think about renaming the committee.
8. Date of next Development meeting set for March 12 at 12:30.
9. Meeting adjourned at 2:15.